

My Dashboard

Visits

Sep 1, 2012 - Oct 1, 2012

6,048

% of Total: 100.00% (6,048)



Aug 1, 2012 - Aug 31, 2012

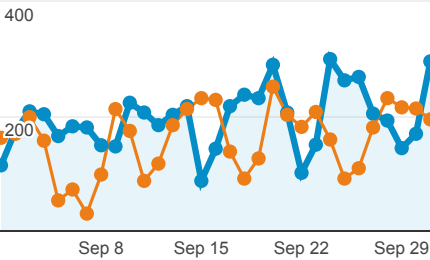
4,972

% of Total: 100.00% (4,972)



Visits and Visits

- Visits (Sep 1, 2012 - Oct 1, 2012)
- Visits (Aug 1, 2012 - Aug 31, 2012)



Visits by Traffic Type



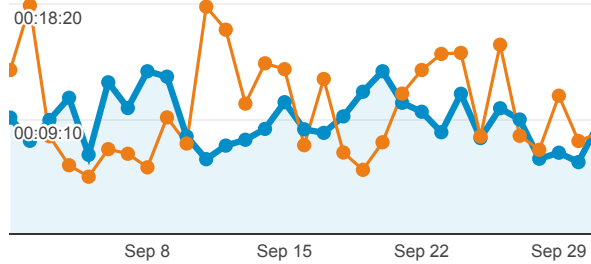
- 51.15% organic**
3,094 Visits
- 25.77% referral**
1,559 Visits
- 23.06% direct**
1,395 Visits

Visits and Pageviews by Mobile

Mobile	Visits	Pageviews
No		
Sep 1, 2012 - Oct 1, 2012	5,934	31,670
Aug 1, 2012 - Aug 31, 2012	4,872	29,340
% Change	21.80%	7.94%
Yes		
Sep 1, 2012 - Oct 1, 2012	114	192
Aug 1, 2012 - Aug 31, 2012	100	187
% Change	14.00%	2.67%

Avg. Visit Duration

- Avg. Visit Duration (Sep 1, 2012 - Oct 1, 2012)
- Avg. Visit Duration (Aug 1, 2012 - Aug 31, 2012)



Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
United States		
Sep 1, 2012 - Oct 1, 2012	1,956	00:10:11
Aug 1, 2012 - Aug 31, 2012	1,429	00:10:08
% Change	36.88%	0.48%
Colombia		
Sep 1, 2012 - Oct 1, 2012	494	00:14:46
Aug 1, 2012 - Aug 31, 2012	488	00:08:19
% Change	1.23%	77.47%
Germany		
Sep 1, 2012 - Oct 1, 2012	370	00:09:28
Aug 1, 2012 - Aug 31, 2012	333	00:05:51
% Change	11.11%	61.70%
Italy		
Sep 1, 2012 - Oct 1, 2012	333	00:04:52
Aug 1, 2012 - Aug 31, 2012	123	00:06:23
% Change	170.73%	-23.82%
Canada		
Sep 1, 2012 - Oct 1, 2012	229	00:10:54
Aug 1, 2012 - Aug 31, 2012	188	00:13:12
% Change	21.81%	-17.44%
Chile		
Sep 1, 2012 - Oct 1, 2012	221	00:11:19
Aug 1, 2012 - Aug 31, 2012	184	00:09:52

Sep 1, 2012 - Oct 1, 2012

Compare to: Aug 1, 2012 - Aug 31, 2012

% New Visits

Sep 1, 2012 - Oct 1, 2012

47.11%

Site Avg: 47.11% (0.00%)



Aug 1, 2012 - Aug 31, 2012

40.99%

Site Avg: 40.99% (0.00%)



Unique Visitors

Sep 1, 2012 - Oct 1, 2012

3,202

% of Total: 100.00% (3,202)



Aug 1, 2012 - Aug 31, 2012

2,358

% of Total: 100.00% (2,358)



Pageviews

Sep 1, 2012 - Oct 1, 2012

31,862

% of Total: 100.00% (31,862)



Aug 1, 2012 - Aug 31, 2012

29,527

% of Total: 100.00% (29,527)



Pages / Visit

Sep 1, 2012 - Oct 1, 2012

5.27

Site Avg: 5.27 (0.00%)



Aug 1, 2012 - Aug 31, 2012

5.94

Site Avg: 5.94 (0.00%)



Avg. Time on Page

Sep 1, 2012 - Oct 1, 2012

00:02:08

Site Avg: 00:02:08 (0.00%)



Aug 1, 2012 - Aug 31, 2012

00:02:04

Site Avg: 00:02:04 (0.00%)



% Change	20.11%	14.64%
Brazil		
Sep 1, 2012 - Oct 1, 2012	202	00:09:32
Aug 1, 2012 - Aug 31, 2012	222	00:07:14
% Change	-9.01%	31.71%
France		
Sep 1, 2012 - Oct 1, 2012	193	00:05:27
Aug 1, 2012 - Aug 31, 2012	234	00:30:08
% Change	-17.52%	-81.92%
India		
Sep 1, 2012 - Oct 1, 2012	168	00:04:42
Aug 1, 2012 - Aug 31, 2012	118	00:05:14
% Change	42.37%	-10.36%
China		
Sep 1, 2012 - Oct 1, 2012	152	00:11:49
Aug 1, 2012 - Aug 31, 2012	141	00:05:44
% Change	7.80%	106.37%