

My Dashboard

Visits

Oct 1, 2012 - Oct 31, 2012

7,577

% of Total: 100.00% (7,577)



Aug 31, 2012 - Sep 30, 2012

5,947

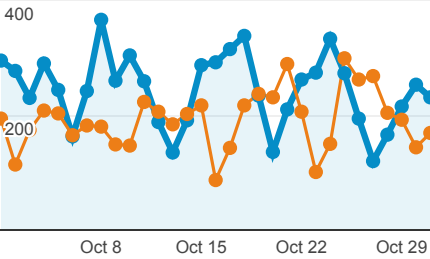
% of Total: 100.00% (5,947)



Visits and Visits

Oct 1, 2012 - Oct 31, 2012: ● Visits

Aug 31, 2012 - Sep 30, 2012: ● Visits



Visits by Traffic Type



- 52.69% organic**
3,993 Visits
- 23.75% referral**
1,800 Visits
- 23.54% direct**
1,784 Visits

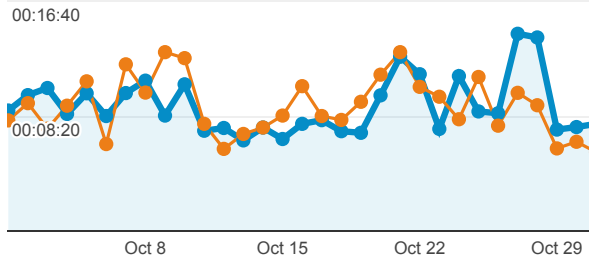
Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No		
Oct 1, 2012 - Oct 31, 2012	7,394	37,984
Aug 31, 2012 - Sep 30, 2012	5,830	31,152
% Change	26.83%	21.93%
Yes		
Oct 1, 2012 - Oct 31, 2012	183	287
Aug 31, 2012 - Sep 30, 2012	117	207

Avg. Visit Duration

Oct 1, 2012 - Oct 31, 2012: ● Avg. Visit Duration

Aug 31, 2012 - Sep 30, 2012: ● Avg. Visit Duration



Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
United States		
Oct 1, 2012 - Oct 31, 2012	2,247	00:10:14
Aug 31, 2012 - Sep 30, 2012	1,924	00:10:06
% Change	16.79%	1.38%
Germany		
Oct 1, 2012 - Oct 31, 2012	677	00:07:11
Aug 31, 2012 - Sep 30, 2012	356	00:09:40
% Change	90.17%	-25.67%
Colombia		
Oct 1, 2012 - Oct 31, 2012	571	00:14:14
Aug 31, 2012 - Sep 30, 2012	482	00:14:36
% Change	18.46%	-2.49%
Mexico		
Oct 1, 2012 - Oct 31, 2012	344	00:06:45
Aug 31, 2012 - Sep 30, 2012	84	00:05:10
% Change	309.52%	30.69%
Chile		
Oct 1, 2012 - Oct 31, 2012	319	00:13:17
Aug 31, 2012 - Sep 30, 2012	210	00:11:48
% Change	51.90%	12.55%
Canada		
Oct 1, 2012 - Oct 31, 2012	222	00:09:46
Aug 31, 2012 - Sep 30, 2012	232	00:10:45

Oct 1, 2012 - Oct 31, 2012

Compare to: Aug 31, 2012 - Sep 30, 2012

% New Visits

Oct 1, 2012 - Oct 31, 2012

44.15%

Site Avg: 44.15% (0.00%)



Aug 31, 2012 - Sep 30, 2012

47.03%

Site Avg: 47.03% (0.00%)



Unique Visitors

Oct 1, 2012 - Oct 31, 2012

3,751

% of Total: 100.00% (3,751)



Aug 31, 2012 - Sep 30, 2012

3,137

% of Total: 100.00% (3,137)



Pageviews

Oct 1, 2012 - Oct 31, 2012

38,271

% of Total: 100.00% (38,271)



Aug 31, 2012 - Sep 30, 2012

31,359

% of Total: 100.00% (31,359)



Pages / Visit

Oct 1, 2012 - Oct 31, 2012

5.05

Site Avg: 5.05 (0.00%)



Aug 31, 2012 - Sep 30, 2012

5.27

Site Avg: 5.27 (0.00%)



Avg. Time on Page

Oct 1, 2012 - Oct 31, 2012

00:02:14

Site Avg: 00:02:14 (0.00%)



Aug 31, 2012 - Sep 30, 2012

00:02:08

Site Avg: 00:02:08 (0.00%)



% Change	56.41%	38.65%
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% Change	-4.31%	-9.18%
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India

Oct 1, 2012 - Oct 31, 2012	220	00:07:56
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Aug 31, 2012 - Sep 30, 2012	167	00:04:44
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% Change	31.74%	67.65%
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Turkey

Oct 1, 2012 - Oct 31, 2012	196	00:05:38
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Aug 31, 2012 - Sep 30, 2012	57	00:02:33
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% Change	243.86%	121.38%
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France

Oct 1, 2012 - Oct 31, 2012	188	00:05:44
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Aug 31, 2012 - Sep 30, 2012	204	00:06:00
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% Change	-7.84%	-4.40%
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Sweden

Oct 1, 2012 - Oct 31, 2012	186	00:15:37
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Aug 31, 2012 - Sep 30, 2012	90	00:10:32
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% Change	106.67%	48.22%
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