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My Dashboard

Nov 1, 2012 - Nov 30, 2012

Compare to: Oct 2, 2012 - Oct 31, 2012

Visits

Nov 1, 2012 - Nov 30, 2012

7,871

% of Total: 100.00% (7,871)



Oct 2, 2012 - Oct 31, 2012

7,282

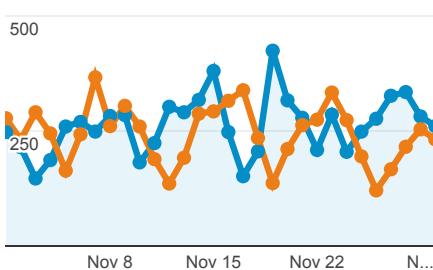
% of Total: 100.00% (7,282)



Visits and Visits

Nov 1, 2012 - Nov 30, 2012: ● Visits

Oct 2, 2012 - Oct 31, 2012: ● Visits



Visits by Traffic Type



54.80% organic

4,314 Visits

23.36% direct

1,839 Visits

21.82% referral

1,718 Visits

Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
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No

Nov 1, 2012 - Nov 30, 2012 7,740 46,523

Oct 2, 2012 - Oct 31, 2012 7,101 36,581

% Change 9.00% 27.18%

Yes

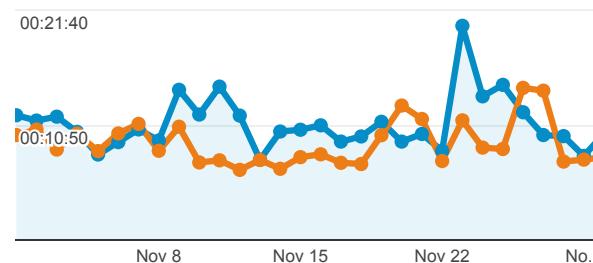
Nov 1, 2012 - Nov 30, 2012 131 237

Oct 2, 2012 - Oct 31, 2012 181 285

Avg. Visit Duration

Nov 1, 2012 - Nov 30, 2012: ● Avg. Visit Duration

Oct 2, 2012 - Oct 31, 2012: ● Avg. Visit Duration



Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
United States		
Nov 1, 2012 - Nov 30, 2012	2,258	00:12:31
Oct 2, 2012 - Oct 31, 2012	2,150	00:10:17
% Change	5.02%	21.63%
Colombia		
Nov 1, 2012 - Nov 30, 2012	831	00:15:19
Oct 2, 2012 - Oct 31, 2012	553	00:14:10
% Change	50.27%	8.14%
Germany		
Nov 1, 2012 - Nov 30, 2012	541	00:06:42
Oct 2, 2012 - Oct 31, 2012	655	00:07:13
% Change	-17.40%	-7.20%
United Kingdom		
Nov 1, 2012 - Nov 30, 2012	482	00:20:37
Oct 2, 2012 - Oct 31, 2012	177	00:04:55
% Change	172.32%	318.81%
Spain		
Nov 1, 2012 - Nov 30, 2012	386	00:12:19
Oct 2, 2012 - Oct 31, 2012	177	00:09:43
% Change	118.08%	26.61%
Canada		
Nov 1, 2012 - Nov 30, 2012	299	00:09:53
Oct 2, 2012 - Oct 31, 2012	211	00:09:51

% New Visits

Nov 1, 2012 - Nov 30, 2012

42.61%

Site Avg: 42.61% (0.00%)



Oct 2, 2012 - Oct 31, 2012

44.00%

Site Avg: 44.00% (0.00%)



Unique Visitors

Nov 1, 2012 - Nov 30, 2012

3,807

% of Total: 100.00% (3,807)



Oct 2, 2012 - Oct 31, 2012

3,605

% of Total: 100.00% (3,605)



Pageviews

Nov 1, 2012 - Nov 30, 2012

46,760

% of Total: 100.00% (46,760)



Oct 2, 2012 - Oct 31, 2012

36,866

% of Total: 100.00% (36,866)



Pages / Visit

Nov 1, 2012 - Nov 30, 2012

5.94

Site Avg: 5.94 (0.00%)



Oct 2, 2012 - Oct 31, 2012

5.06

Site Avg: 5.06 (0.00%)



Avg. Time on Page

Nov 1, 2012 - Nov 30, 2012

00:02:12

Site Avg: 00:02:12 (0.00%)



Oct 2, 2012 - Oct 31, 2012

00:02:13

Site Avg: 00:02:13 (0.00%)



- Oct 31, 2012	161	265	31, 2012	214	00:08:54
% Change	-27.62%	-16.84%	% Change	39.72%	10.94%
Chile					
Nov 1, 2012 - Nov 30, 2012	266		00:12:38		
Oct 2, 2012 - Oct 31, 2012	299		00:13:52		
% Change	-11.04%	-8.90%			
Portugal					
Nov 1, 2012 - Nov 30, 2012	242		00:07:25		
Oct 2, 2012 - Oct 31, 2012	63		00:07:31		
% Change	284.13%	-1.39%			
France					
Nov 1, 2012 - Nov 30, 2012	241		00:04:08		
Oct 2, 2012 - Oct 31, 2012	179		00:05:46		
% Change	34.64%	-28.42%			
China					
Nov 1, 2012 - Nov 30, 2012	173		00:17:45		
Oct 2, 2012 - Oct 31, 2012	102		00:08:05		
% Change	69.61%	119.39%			

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