My Dashboard

Visits

- Visits
- Visits

Visits by Traffic Type

- 49.20% organic, 3,031 visits
- 26.67% direct, 1,643 visits
- 24.12% referral, 1,486 visits

Visits and Pageviews by Mobile

<table>
<thead>
<tr>
<th>Mobile</th>
<th>Visits</th>
<th>Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>Jun 1, 2012 - Jun 30, 2012: 6,086</td>
<td>30,331</td>
</tr>
<tr>
<td></td>
<td>May 1, 2012 - May 31, 2012: 7,532</td>
<td>39,802</td>
</tr>
<tr>
<td></td>
<td>% Change: -19.20%</td>
<td>-23.80%</td>
</tr>
<tr>
<td>Yes</td>
<td>Jun 1, 2012 - Jun 30, 2012: 74</td>
<td>141</td>
</tr>
<tr>
<td></td>
<td>May 1, 2012 - May 31, 2012: 76</td>
<td>158</td>
</tr>
<tr>
<td></td>
<td>% Change: -2.63%</td>
<td>-10.76%</td>
</tr>
</tbody>
</table>

Avg. Visit Duration

- Avg. Visit Duration
- Avg. Visit Duration

Visits and Avg. Visit Duration by Country / Territory

<table>
<thead>
<tr>
<th>Country / Territory</th>
<th>Visits</th>
<th>Avg. Visit Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>Jun 1, 2012 - Jun 30, 2012: 1,453</td>
<td>00:07:54</td>
</tr>
<tr>
<td></td>
<td>May 1, 2012 - May 31, 2012: 2,058</td>
<td>00:08:37</td>
</tr>
<tr>
<td>% Change</td>
<td>-29.40%</td>
<td>-8.21%</td>
</tr>
<tr>
<td>Colombia</td>
<td>Jun 1, 2012 - Jun 30, 2012: 555</td>
<td>00:17:06</td>
</tr>
<tr>
<td></td>
<td>May 1, 2012 - May 31, 2012: 1,538</td>
<td>00:17:14</td>
</tr>
<tr>
<td>% Change</td>
<td>-63.91%</td>
<td>-0.76%</td>
</tr>
<tr>
<td>Germany</td>
<td>Jun 1, 2012 - Jun 30, 2012: 427</td>
<td>00:05:12</td>
</tr>
<tr>
<td></td>
<td>May 1, 2012 - May 31, 2012: 411</td>
<td>00:05:02</td>
</tr>
<tr>
<td>% Change</td>
<td>3.89%</td>
<td>3.32%</td>
</tr>
<tr>
<td>Portugal</td>
<td>Jun 1, 2012 - Jun 30, 2012: 421</td>
<td>00:08:58</td>
</tr>
<tr>
<td></td>
<td>May 1, 2012 - May 31, 2012: 219</td>
<td>00:07:35</td>
</tr>
<tr>
<td>% Change</td>
<td>92.24%</td>
<td>18.12%</td>
</tr>
<tr>
<td>Italy</td>
<td>Jun 1, 2012 - Jun 30, 2012: 272</td>
<td>00:10:08</td>
</tr>
<tr>
<td></td>
<td>May 1, 2012 - May 31, 2012: 241</td>
<td>00:06:03</td>
</tr>
<tr>
<td>% Change</td>
<td>12.86%</td>
<td>67.56%</td>
</tr>
<tr>
<td>France</td>
<td>Jun 1, 2012 - Jun 30, 2012: 251</td>
<td>00:05:51</td>
</tr>
<tr>
<td></td>
<td>May 1, 2012 - May 31, 2012: 123</td>
<td>00:11:17</td>
</tr>
<tr>
<td>% Change</td>
<td>104.07%</td>
<td>-48.14%</td>
</tr>
</tbody>
</table>

Goal Conversion Rate

- Goal Conversion Rate
- Goal Conversion Rate

Goal Completions and Goal Conversion Rate

<table>
<thead>
<tr>
<th>Source</th>
<th>Goal Completions</th>
<th>Goal Conversion Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Automatic Alerts and Custom Alerts

- Automatic Alerts
- Custom Alerts

Visits and Avg. Visit Duration:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Goal Conversion Rate:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Mobile Visits and Pageviews:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Visits by Traffic Type:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Average Visit Duration:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Goal Conversion Rate:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Automatic Alerts and Custom Alerts:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Visits and Pageviews by Mobile:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Average Visit Duration:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Goal Conversion Rate:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Automatic Alerts and Custom Alerts:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Visits and Pageviews by Mobile:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Average Visit Duration:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Goal Conversion Rate:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Automatic Alerts and Custom Alerts:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Visits and Pageviews by Mobile:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Average Visit Duration:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Goal Conversion Rate:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Automatic Alerts and Custom Alerts:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Visits and Pageviews by Mobile:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Average Visit Duration:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Goal Conversion Rate:
- Jun 8
- Jun 15
- Jun 22
- Jun 30

Automatic Alerts and Custom Alerts:
- Jun 8
- Jun 15
- Jun 22
- Jun 30
<table>
<thead>
<tr>
<th>Country</th>
<th>June 1, 2012 - June 30, 2012</th>
<th>May 1, 2012 - May 31, 2012</th>
<th>% Change</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>241</td>
<td>279</td>
<td>-13.62%</td>
<td>0.52%</td>
</tr>
<tr>
<td>Chile</td>
<td>206</td>
<td>163</td>
<td>26.38%</td>
<td>-14.91%</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>193</td>
<td>106</td>
<td>82.08%</td>
<td>190.02%</td>
</tr>
<tr>
<td>Brazil</td>
<td>184</td>
<td>189</td>
<td>-2.65%</td>
<td>-7.09%</td>
</tr>
</tbody>
</table>