

## My Dashboard

### Visits

Jul 1, 2012 - Jul 31, 2012

**5,969**

% of Total: 100.00% (5,969)



Jun 1, 2012 - Jun 30, 2012

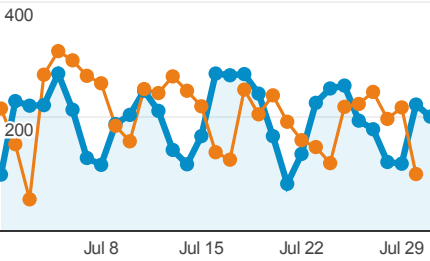
**6,160**

% of Total: 100.00% (6,160)



### Visits and Visits

● Visits ● Visits



### Visits by Traffic Type



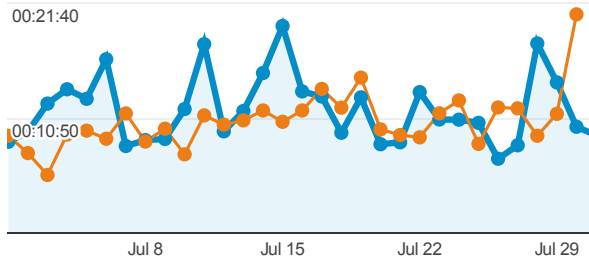
- **51.26% organic**  
3,060 Visits
- **24.37% referral**  
1,455 Visits
- **24.35% direct**  
1,454 Visits

### Visits and Pageviews by Mobile

Mobile	Visits	Pageviews
No		
Jul 1, 2012 - Jul 31, 2012	5,878	37,491
Jun 1, 2012 - Jun 30, 2012	6,086	30,331
<b>% Change</b>	<b>-3.42%</b>	<b>23.61%</b>
Yes		
Jul 1, 2012 - Jul 31, 2012	91	181
Jun 1, 2012 - Jun 30, 2012	74	141
<b>% Change</b>	<b>22.97%</b>	<b>28.37%</b>

### Avg. Visit Duration

● Avg. Visit Duration ● Avg. Visit Duration



### Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
United States		
Jul 1, 2012 - Jul 31, 2012	1,816	00:12:50
Jun 1, 2012 - Jun 30, 2012	1,453	00:07:54
<b>% Change</b>	<b>24.98%</b>	<b>62.31%</b>
Colombia		
Jul 1, 2012 - Jul 31, 2012	538	00:18:13
Jun 1, 2012 - Jun 30, 2012	555	00:17:06
<b>% Change</b>	<b>-3.06%</b>	<b>6.49%</b>
Germany		
Jul 1, 2012 - Jul 31, 2012	442	00:07:57
Jun 1, 2012 - Jun 30, 2012	427	00:05:12
<b>% Change</b>	<b>3.51%</b>	<b>52.95%</b>
Italy		
Jul 1, 2012 - Jul 31, 2012	372	00:06:59
Jun 1, 2012 - Jun 30, 2012	272	00:10:08
<b>% Change</b>	<b>36.76%</b>	<b>-31.18%</b>
Canada		
Jul 1, 2012 - Jul 31, 2012	343	00:18:21
Jun 1, 2012 - Jun 30, 2012	241	00:17:51
<b>% Change</b>	<b>42.32%</b>	<b>2.80%</b>
Chile		
Jul 1, 2012 - Jul 31, 2012	195	00:15:30
Jun 1, 2012 - Jun 30, 2012	206	00:11:28
<b>% Change</b>	<b>-5.34%</b>	<b>35.13%</b>

## Jul 1, 2012 - Jul 31, 2012

Compare to: Jun 1, 2012 - Jun 30, 2012

### % New Visits

Jul 1, 2012 - Jul 31, 2012

**39.81%**

Site Avg: 39.81% (0.00%)



Jun 1, 2012 - Jun 30, 2012

**38.21%**

Site Avg: 38.21% (0.00%)



### Unique Visitors

Jul 1, 2012 - Jul 31, 2012

**2,709**

% of Total: 100.00% (2,709)



Jun 1, 2012 - Jun 30, 2012

**2,725**

% of Total: 100.00% (2,725)



### Pageviews

Jul 1, 2012 - Jul 31, 2012

**37,672**

% of Total: 100.00% (37,672)



Jun 1, 2012 - Jun 30, 2012

**30,472**

% of Total: 100.00% (30,472)



### Pages / Visit

Jul 1, 2012 - Jul 31, 2012

**6.31**

Site Avg: 6.31 (0.00%)



Jun 1, 2012 - Jun 30, 2012

**4.95**

Site Avg: 4.95 (0.00%)



### Avg. Time on Page

Jul 1, 2012 - Jul 31, 2012

**00:02:12**

Site Avg: 00:02:12 (0.00%)



Jun 1, 2012 - Jun 30, 2012

**00:02:39**

Site Avg: 00:02:39 (0.00%)



% Change		
France		
Jul 1, 2012 - Jul 31, 2012	179	00:18:51
Jun 1, 2012 - Jun 30, 2012	251	00:05:51
<b>% Change</b>	<b>-28.69%</b>	<b>222.04%</b>
Japan		
Jul 1, 2012 - Jul 31, 2012	165	00:01:28
Jun 1, 2012 - Jun 30, 2012	89	00:04:13
<b>% Change</b>	<b>85.39%</b>	<b>-65.10%</b>
Portugal		
Jul 1, 2012 - Jul 31, 2012	159	00:18:28
Jun 1, 2012 - Jun 30, 2012	421	00:08:58
<b>% Change</b>	<b>-62.23%</b>	<b>106.11%</b>
India		
Jul 1, 2012 - Jul 31, 2012	157	00:12:48
Jun 1, 2012 - Jun 30, 2012	163	00:07:59
<b>% Change</b>	<b>-3.68%</b>	<b>60.14%</b>