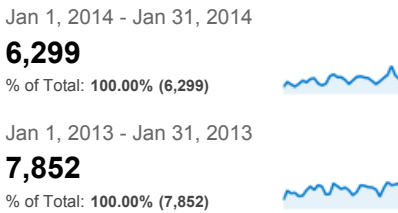


My Dashboard

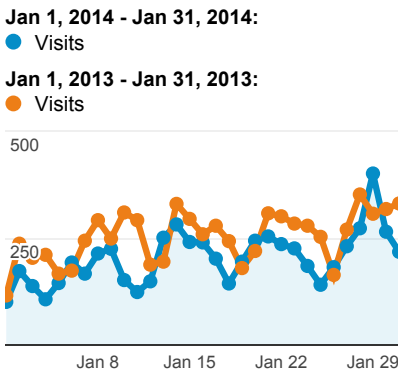
Jan 1, 2014 - Jan 31, 2014
Compare to: Jan 1, 2013 - Jan 31, 2013

All Visits
+0.00%

Visits

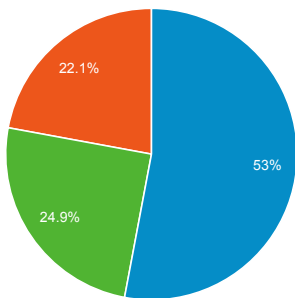


Visits and Visits

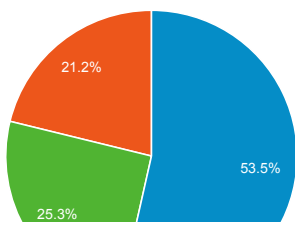


Visits by Traffic Type

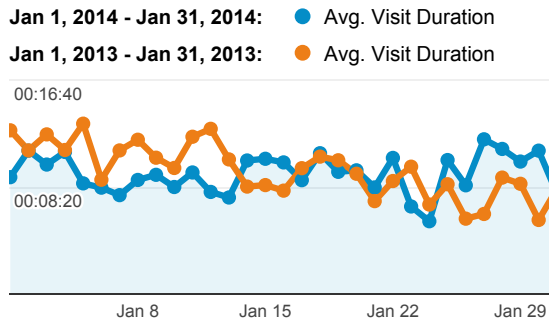
■ organic ■ direct ■ referral
Jan 1, 2014 - Jan 31, 2014



Jan 1, 2013 - Jan 31, 2013



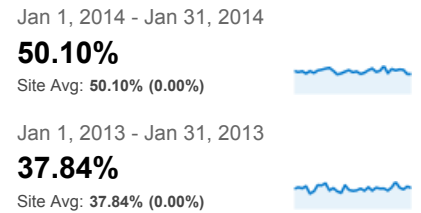
Avg. Visit Duration



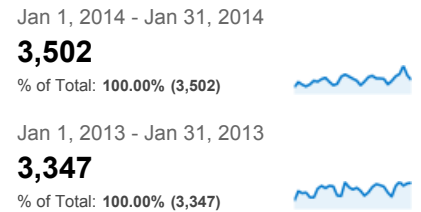
Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
United States		
Jan 1, 2014 - Jan 31, 2014	1,945	00:10:05
Jan 1, 2013 - Jan 31, 2013	2,250	00:10:21
% Change	-13.56%	-2.56%
Germany		
Jan 1, 2014 - Jan 31, 2014	431	00:06:02
Jan 1, 2013 - Jan 31, 2013	442	00:07:31
% Change	-2.49%	-19.66%
Spain		
Jan 1, 2014 - Jan 31, 2014	306	00:16:19
Jan 1, 2013 - Jan 31, 2013	341	00:10:32
% Change	-10.26%	54.88%
Italy		
Jan 1, 2014 - Jan 31, 2014	242	00:09:39
Jan 1, 2013 - Jan 31, 2013	157	00:06:12
% Change	54.14%	55.62%
Turkey		
Jan 1, 2014 - Jan 31, 2014	216	00:09:08
Jan 1, 2013 - Jan 31, 2013		

% New Visits



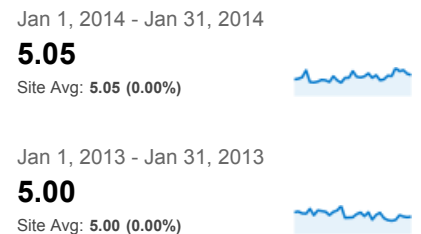
Unique Visitors



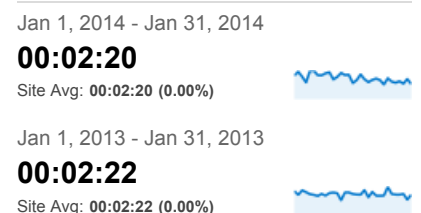
Pageviews



Pages / Visit



Avg. Time on Page



Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No		
Jan 1, 2014 - Jan 31, 2014	5,980	31,210
Jan 1, 2013 - Jan 31, 2013	7,695	39,036
% Change	-22.29%	-20.05%
Yes		
Jan 1, 2014 - Jan 31, 2014	319	576
Jan 1, 2013 - Jan 31, 2013	157	256
% Change	103.18%	125.00%

Jan 1, 2013 - Jan 31, 2013	170	00:04:40
% Change	27.06%	95.90%
Colombia		
Jan 1, 2014 - Jan 31, 2014	209	00:13:27
Jan 1, 2013 - Jan 31, 2013	119	00:15:28
% Change	75.63%	-13.11%
India		
Jan 1, 2014 - Jan 31, 2014	201	00:07:19
Jan 1, 2013 - Jan 31, 2013	236	00:09:20
% Change	-14.83%	-21.68%
Japan		
Jan 1, 2014 - Jan 31, 2014	195	00:10:55
Jan 1, 2013 - Jan 31, 2013	169	00:05:01
% Change	15.38%	117.39%
France		
Jan 1, 2014 - Jan 31, 2014	176	00:08:43
Jan 1, 2013 - Jan 31, 2013	238	00:04:12
% Change	-26.05%	107.67%
Canada		
Jan 1, 2014 - Jan 31, 2014	163	00:04:39
Jan 1, 2013 - Jan 31, 2013	416	00:05:43
% Change	-60.82%	-18.73%