

My Dashboard

Jan 1, 2013 - Jan 31, 2013
Compare to: Dec 1, 2012 - Dec 31, 2012

Visits

Jan 1, 2013 - Jan 31, 2013

7,852

% of Total: 100.00% (7,852)

Dec 1, 2012 - Dec 31, 2012

6,865

% of Total: 100.00% (6,865)



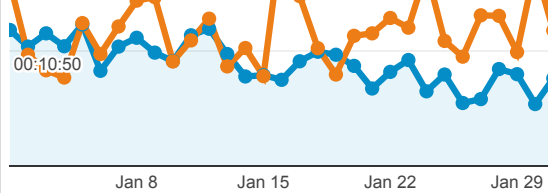
Avg. Visit Duration

Jan 1, 2013 - Jan 31, 2013: ● Avg. Visit Duration

Dec 1, 2012 - Dec 31, 2012: ● Avg. Visit Duration

00:21:40

00:10:50



% New Visits

Jan 1, 2013 - Jan 31, 2013

37.84%

Site Avg: 37.84% (0.00%)

Dec 1, 2012 - Dec 31, 2012

38.41%

Site Avg: 38.41% (0.00%)



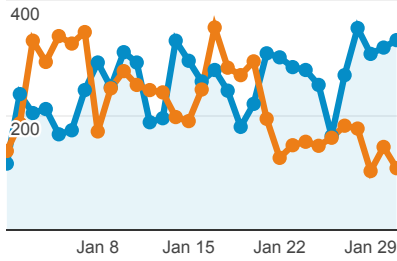
Visits and Visits

Jan 1, 2013 - Jan 31, 2013:

● Visits

Dec 1, 2012 - Dec 31, 2012:

● Visits



Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
United States		
Jan 1, 2013 - Jan 31, 2013	2,250	00:10:21
Dec 1, 2012 - Dec 31, 2012	1,530	00:10:07
% Change	47.06%	2.25%
Portugal		
Jan 1, 2013 - Jan 31, 2013	659	00:12:38
Dec 1, 2012 - Dec 31, 2012	309	00:12:26
% Change	113.27%	1.67%
Germany		
Jan 1, 2013 - Jan 31, 2013	442	00:07:31
Dec 1, 2012 - Dec 31, 2012	300	00:10:58
% Change	47.33%	-31.42%
Canada		
Jan 1, 2013 - Jan 31, 2013	416	00:05:43
Dec 1, 2012 - Dec 31, 2012	232	00:09:57
% Change	79.31%	-42.47%
Spain		
Jan 1, 2013 - Jan 31, 2013	341	00:10:32
Dec 1, 2012 - Dec 31, 2012	381	00:11:12
% Change	-10.50%	-5.95%
China		
Jan 1, 2013 - Jan 31, 2013	204	00:04:44
Dec 1, 2012 - Dec 31, 2012	204	00:04:44
% Change	0.00%	0.00%

Unique Visitors

Jan 1, 2013 - Jan 31, 2013

3,347

% of Total: 100.00% (3,347)

Dec 1, 2012 - Dec 31, 2012

3,068

% of Total: 100.00% (3,068)



Pageviews

Jan 1, 2013 - Jan 31, 2013

39,292

% of Total: 100.00% (39,292)

Dec 1, 2012 - Dec 31, 2012

40,573

% of Total: 100.00% (40,573)



Visits by Traffic Type



53.52% organic
4,203 Visits

25.30% direct
1,987 Visits

21.16% referral
1,662 Visits

Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No		
Jan 1, 2013 - Jan 31, 2013	7,695	39,036
Dec 1, 2012 - Dec 31, 2012	6,727	40,357
% Change	14.39%	-3.27%

Pages / Visit

Jan 1, 2013 - Jan 31, 2013

5.00

Site Avg: 5.00 (0.00%)

Dec 1, 2012 - Dec 31, 2012

5.91

Site Avg: 5.91 (0.00%)



Avg. Time on Page

Jan 1, 2013 - Jan 31, 2013

00:02:22

Site Avg: 00:02:22 (0.00%)

Dec 1, 2012 - Dec 31, 2012

00:02:34

Site Avg: 00:02:34 (0.00%)



Yes		
Jan 1, 2013 - Jan 31, 2013	157	256
Dec 1, 2012 - Dec 31, 2012	138	216
% Change	13.77%	18.52%

n 31, 2013	321	00:31:11
Dec 1, 2012 - Dec 31, 2012	308	00:37:59
% Change	4.22%	-17.93%
France		
Jan 1, 2013 - Jan 31, 2013	238	00:04:12
Dec 1, 2012 - Dec 31, 2012	299	00:07:50
% Change	-20.40%	-46.41%
India		
Jan 1, 2013 - Jan 31, 2013	236	00:09:20
Dec 1, 2012 - Dec 31, 2012	171	00:13:05
% Change	38.01%	-28.64%
United Kingdom		
Jan 1, 2013 - Jan 31, 2013	216	00:12:41
Dec 1, 2012 - Dec 31, 2012	300	00:14:57
% Change	-28.00%	-15.13%
Chile		
Jan 1, 2013 - Jan 31, 2013	188	00:04:45
Dec 1, 2012 - Dec 31, 2012	452	00:11:20
% Change	-58.41%	-58.06%