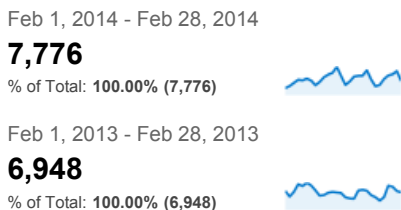


My Dashboard

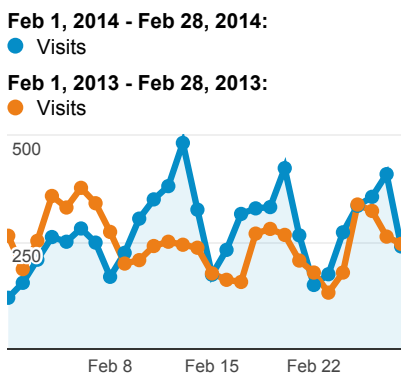
Feb 1, 2014 - Feb 28, 2014
Compare to: Feb 1, 2013 - Feb 28, 2013



Visits



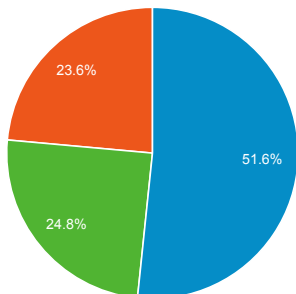
Visits and Visits



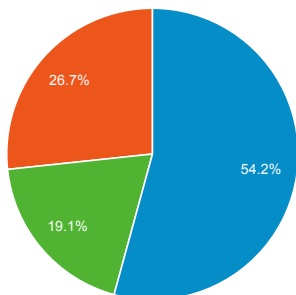
Visits by Traffic Type

■ organic ■ referral ■ direct

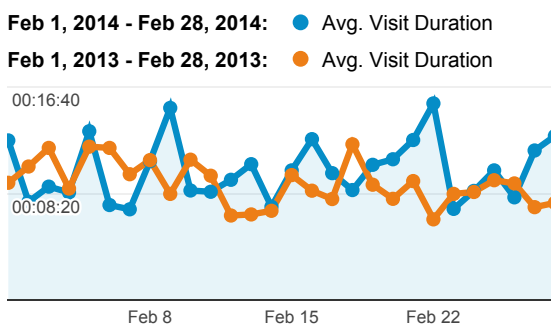
Feb 1, 2014 - Feb 28, 2014



Feb 1, 2013 - Feb 28, 2013



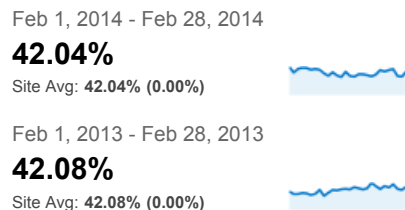
Avg. Visit Duration



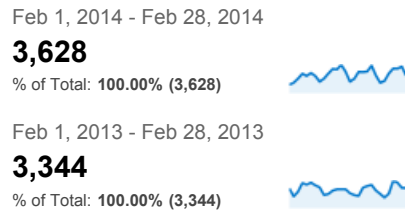
Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
United States		
Feb 1, 2014 - Feb 28, 2014	3,299	00:10:33
Feb 1, 2013 - Feb 28, 2013	1,863	00:09:19
% Change	77.08%	13.10%
Germany		
Feb 1, 2014 - Feb 28, 2014	388	00:10:31
Feb 1, 2013 - Feb 28, 2013	392	00:04:25
% Change	-1.02%	137.95%
Sweden		
Feb 1, 2014 - Feb 28, 2014	365	00:13:07
Feb 1, 2013 - Feb 28, 2013	39	00:03:29
% Change	835.90%	275.74%
Colombia		
Feb 1, 2014 - Feb 28, 2014	351	00:20:08
Feb 1, 2013 - Feb 28, 2013	173	00:15:06
% Change	102.89%	33.38%
Italy		
Feb 1, 2014 - Feb 28, 2014	246	00:08:32

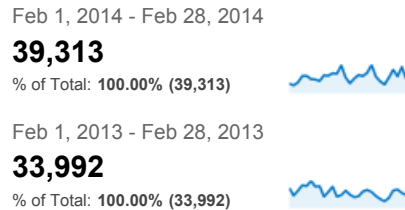
% New Visits



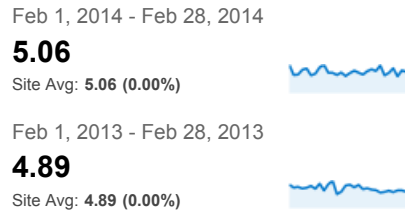
Unique Visitors



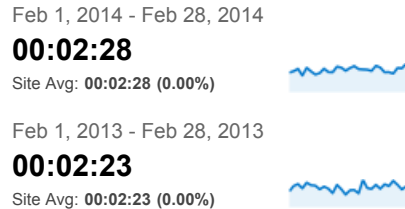
Pageviews



Pages / Visit



Avg. Time on Page



Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No		
Feb 1, 2014 - Feb 28, 2014	7,532	38,897
Feb 1, 2013 - Feb 28, 2013	6,809	33,744
% Change	10.62%	15.27%
Yes		
Feb 1, 2014 - Feb 28, 2014	244	416
Feb 1, 2013 - Feb 28, 2013	139	248
% Change	75.54%	67.74%

Feb 1, 2013 - Feb 28, 2013	155	00:11:44
% Change	58.71%	-27.26%
Canada		
Feb 1, 2014 - Feb 28, 2014	243	00:05:28
Feb 1, 2013 - Feb 28, 2013	488	00:09:46
% Change	-50.20%	-44.03%
Spain		
Feb 1, 2014 - Feb 28, 2014	225	00:11:39
Feb 1, 2013 - Feb 28, 2013	308	00:10:24
% Change	-26.95%	11.94%
Brazil		
Feb 1, 2014 - Feb 28, 2014	221	00:11:36
Feb 1, 2013 - Feb 28, 2013	104	00:05:25
% Change	112.50%	113.93%
Turkey		
Feb 1, 2014 - Feb 28, 2014	221	00:10:44
Feb 1, 2013 - Feb 28, 2013	101	00:10:24
% Change	118.81%	3.24%
India		
Feb 1, 2014 - Feb 28, 2014	199	00:07:02
Feb 1, 2013 - Feb 28, 2013	440	00:09:22
% Change	-54.77%	-24.93%