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My Dashboard

Aug 1, 2013 - Aug 31, 2013
Compare to: Jul 1, 2013 - Jul 31, 2013

Visits

Aug 1, 2013 - Aug 31, 2013

5,020

% of Total: 100.00% (5,020)



Jul 1, 2013 - Jul 31, 2013

6,711

% of Total: 100.00% (6,711)



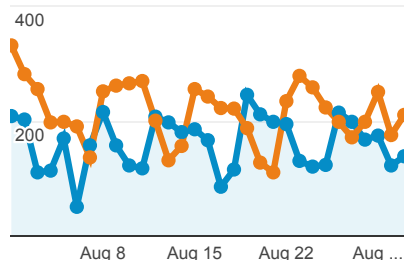
Visits and Visits

Aug 1, 2013 - Aug 31, 2013:

● Visits

Jul 1, 2013 - Jul 31, 2013:

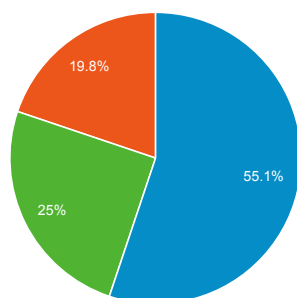
● Visits



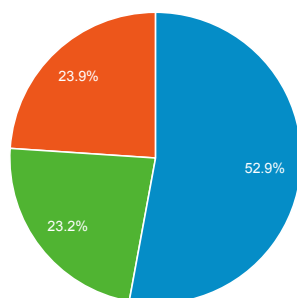
Visits by Traffic Type

■ organic ■ referral ■ direct

Aug 1, 2013 - Aug 31, 2013



Jul 1, 2013 - Jul 31, 2013



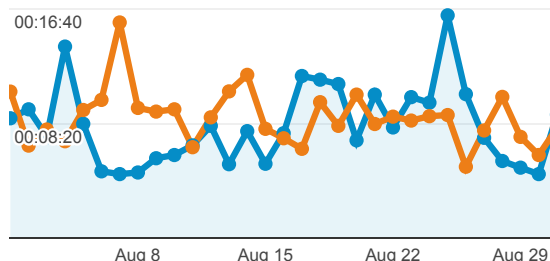
Visits and Pageviews by Mobile

Mobile (Acquiring Visits, Reporting Pageviews)

Avg. Visit Duration

Aug 1, 2013 - Aug 31, 2013: ● Avg. Visit Duration

Jul 1, 2013 - Jul 31, 2013: ● Avg. Visit Duration



Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
United States		
Aug 1, 2013 - Aug 31, 2013	1,518	00:08:53
Jul 1, 2013 - Jul 31, 2013	1,771	00:08:01
% Change	-14.29%	10.78%
Germany		
Aug 1, 2013 - Aug 31, 2013	406	00:05:10
Jul 1, 2013 - Jul 31, 2013	542	00:08:06
% Change	-25.09%	-36.28%
Colombia		
Aug 1, 2013 - Aug 31, 2013	264	00:10:40
Jul 1, 2013 - Jul 31, 2013	288	00:11:56
% Change	-8.33%	-10.58%
Chile		
Aug 1, 2013 - Aug 31, 2013	245	00:13:38
Jul 1, 2013 - Jul 31, 2013	324	00:14:07
% Change	-24.38%	-3.39%
Canada		
Aug 1, 2013 - Aug 31, 2013	196	00:07:24
Jul 1, 2013 - Jul 31, 2013	262	00:08:41
% Change	-25.19%	-14.80%

% New Visits

Aug 1, 2013 - Aug 31, 2013

43.78%

Site Avg: 43.78% (0.00%)



Jul 1, 2013 - Jul 31, 2013

41.26%

Site Avg: 41.26% (0.00%)



Unique Visitors

Aug 1, 2013 - Aug 31, 2013

2,489

% of Total: 100.00% (2,489)



Jul 1, 2013 - Jul 31, 2013

3,168

% of Total: 100.00% (3,168)



Pageviews

Aug 1, 2013 - Aug 31, 2013

21,980

% of Total: 100.00% (21,980)



Jul 1, 2013 - Jul 31, 2013

32,881

% of Total: 100.00% (32,881)



Pages / Visit

Aug 1, 2013 - Aug 31, 2013

4.38

Site Avg: 4.38 (0.00%)



Jul 1, 2013 - Jul 31, 2013

4.90

Site Avg: 4.90 (0.00%)



Avg. Time on Page

Aug 1, 2013 - Aug 31, 2013

00:02:24

Site Avg: 00:02:24 (0.00%)



Jul 1, 2013 - Jul 31, 2013

00:02:13

Site Avg: 00:02:13 (0.00%)



(including Tablet)	Visits	Pageviews			
No			China		
			Aug 1, 2013 - Aug 31, 2013	193	00:07:00
Aug 1, 2013 - Aug 31, 2013	4,848	21,689	Jul 1, 2013 - Jul 31, 2013	184	00:02:33
Jul 1, 2013 - Jul 31, 2013	6,497	32,526	% Change	4.89%	175.59%
% Change	-25.38%	-33.32%	Italy		
Yes			Aug 1, 2013 - Aug 31, 2013	179	00:06:44
Aug 1, 2013 - Aug 31, 2013	172	291	Jul 1, 2013 - Jul 31, 2013	412	00:08:00
Jul 1, 2013 - Jul 31, 2013	214	355	% Change	-56.55%	-15.75%
% Change	-19.63%	-18.03%	India		
			Aug 1, 2013 - Aug 31, 2013	167	00:05:52
			Jul 1, 2013 - Jul 31, 2013	205	00:07:34
			% Change	-18.54%	-22.46%
			South Africa		
			Aug 1, 2013 - Aug 31, 2013	156	00:09:24
			Jul 1, 2013 - Jul 31, 2013	6	00:02:38
			% Change	2,500.00%	257.44%
			Brazil		
			Aug 1, 2013 - Aug 31, 2013	146	00:05:21
			Jul 1, 2013 - Jul 31, 2013	196	00:07:36
			% Change	-25.51%	-29.58%