

## My Dashboard

Aug 1, 2012 - Aug 31, 2012

Compare to: Jul 1, 2012 - Jul 31, 2012

### Visits

Aug 1, 2012 - Aug 31, 2012

**4,972**

% of Total: 100.00% (4,972)

Jul 1, 2012 - Jul 31, 2012

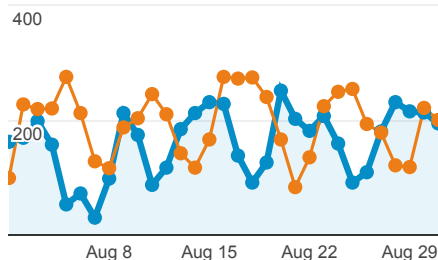
**5,969**

% of Total: 100.00% (5,969)



### Visits and Visits

- Visits (Aug 1, 2012 - Aug 31, 2012)
- Visits (Jul 1, 2012 - Jul 31, 2012)



### Visits by Traffic Type



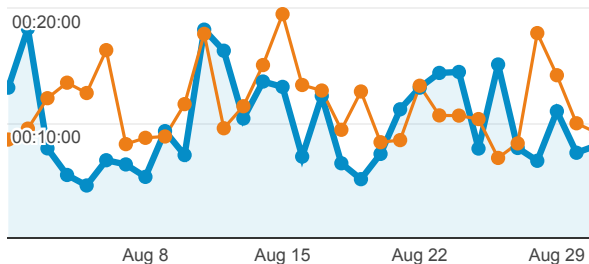
- 52.99% organic**  
2,635 Visits
- 27.51% referral**  
1,368 Visits
- 19.48% direct**  
969 Visits

### Visits and Pageviews by Mobile

Mobile	Visits	Pageviews
No		
Aug 1, 2012 - Aug 31, 2012	4,872	29,340
Jul 1, 2012 - Jul 31, 2012	5,878	37,491
<b>% Change</b>	<b>-17.11%</b>	<b>-21.74%</b>
Yes		
Aug 1, 2012 - Aug 31, 2012	100	187
Jul 1, 2012 - Jul 31, 2012	91	181
<b>% Change</b>	<b>9.89%</b>	<b>3.31%</b>

### Avg. Visit Duration

- Avg. Visit Duration (Aug 1, 2012 - Aug 31, 2012)
- Avg. Visit Duration (Jul 1, 2012 - Jul 31, 2012)



### Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
United States		
Aug 1, 2012 - Aug 31, 2012	1,429	00:10:08
Jul 1, 2012 - Jul 31, 2012	1,816	00:12:50
<b>% Change</b>	<b>-21.31%</b>	<b>-21.10%</b>
Colombia		
Aug 1, 2012 - Aug 31, 2012	488	00:08:19
Jul 1, 2012 - Jul 31, 2012	538	00:18:13
<b>% Change</b>	<b>-9.29%</b>	<b>-54.33%</b>
Germany		
Aug 1, 2012 - Aug 31, 2012	333	00:05:51
Jul 1, 2012 - Jul 31, 2012	442	00:07:57
<b>% Change</b>	<b>-24.66%</b>	<b>-26.40%</b>
France		
Aug 1, 2012 - Aug 31, 2012	234	00:30:08
Jul 1, 2012 - Jul 31, 2012	179	00:18:51
<b>% Change</b>	<b>30.73%</b>	<b>59.86%</b>
Brazil		
Aug 1, 2012 - Aug 31, 2012	222	00:07:14
Jul 1, 2012 - Jul 31, 2012	151	00:09:17
<b>% Change</b>	<b>47.02%</b>	<b>-21.98%</b>
Canada		
Aug 1, 2012 - Aug 31, 2012	188	00:13:12
Jul 1, 2012 - Jul 31, 2012	343	00:18:21

### % New Visits

Aug 1, 2012 - Aug 31, 2012

**40.99%**

Site Avg: 40.99% (0.00%)

Jul 1, 2012 - Jul 31, 2012

**39.81%**

Site Avg: 39.81% (0.00%)

### Unique Visitors

Aug 1, 2012 - Aug 31, 2012

**2,358**

% of Total: 100.00% (2,358)

Jul 1, 2012 - Jul 31, 2012

**2,709**

% of Total: 100.00% (2,709)

### Pageviews

Aug 1, 2012 - Aug 31, 2012

**29,527**

% of Total: 100.00% (29,527)

Jul 1, 2012 - Jul 31, 2012

**37,672**

% of Total: 100.00% (37,672)

### Pages / Visit

Aug 1, 2012 - Aug 31, 2012

**5.94**

Site Avg: 5.94 (0.00%)

Jul 1, 2012 - Jul 31, 2012

**6.31**

Site Avg: 6.31 (0.00%)

### Avg. Time on Page

Aug 1, 2012 - Aug 31, 2012

**00:02:04**

Site Avg: 00:02:04 (0.00%)

Jul 1, 2012 - Jul 31, 2012

**00:02:12**

Site Avg: 00:02:12 (0.00%)

<b>% Change</b>	<b>-45.19%</b>	<b>-28.00%</b>
Chile		
Aug 1, 2012 - Aug 31, 2012	184	00:09:52
Jul 1, 2012 - Jul 31, 2012	195	00:15:30
<b>% Change</b>	<b>-5.64%</b>	<b>-36.32%</b>
China		
Aug 1, 2012 - Aug 31, 2012	141	00:05:44
Jul 1, 2012 - Jul 31, 2012	140	00:07:47
<b>% Change</b>	<b>0.71%</b>	<b>-26.45%</b>
South Africa		
Aug 1, 2012 - Aug 31, 2012	133	00:05:00
Jul 1, 2012 - Jul 31, 2012	18	00:01:51
<b>% Change</b>	<b>638.89%</b>	<b>170.97%</b>
Italy		
Aug 1, 2012 - Aug 31, 2012	123	00:06:23
Jul 1, 2012 - Jul 31, 2012	372	00:06:59
<b>% Change</b>	<b>-66.94%</b>	<b>-8.41%</b>