

My Dashboard

Jan 1, 2015 - Dec 31, 2015
Compare to: Jan 1, 2014 - Dec 31, 2014

All Sessions
+0.00%

Visits

Jan 1, 2015 - Dec 31, 2015

104,459

% of Total: 100.00% (104,459)



Jan 1, 2014 - Dec 31, 2014

90,975

% of Total: 100.00% (90,975)



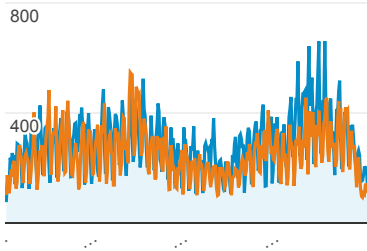
Visits and Visits

Jan 1, 2015 - Dec 31, 2015:

● Sessions

Jan 1, 2014 - Dec 31, 2014:

● Sessions



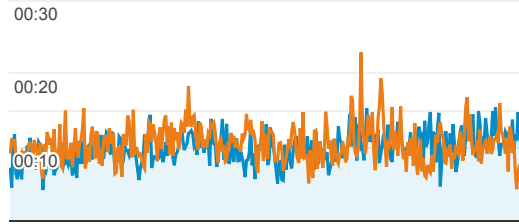
Avg. Visit Duration

Jan 1, 2015 - Dec 31, 2015:

● Avg. Session Duration

Jan 1, 2014 - Dec 31, 2014:

● Avg. Session Duration



Browser

Browser	Pageviews
Chrome	
Jan 1, 2015 - Dec 31, 2015	353,734
Jan 1, 2014 - Dec 31, 2014	323,147
% Change	9.47%
Firefox	
Jan 1, 2015 - Dec 31, 2015	71,360
Jan 1, 2014 - Dec 31, 2014	69,984
% Change	1.97%
Internet Explorer	
Jan 1, 2015 - Dec 31, 2015	38,976
Jan 1, 2014 - Dec 31, 2014	43,441
% Change	-10.28%
Safari	
Jan 1, 2015 - Dec 31, 2015	29,177
Jan 1, 2014 - Dec 31, 2014	20,847
% Change	39.96%
Opera	
Jan 1, 2015 - Dec 31, 2015	5,128
Jan 1, 2014 - Dec 31, 2014	3,996
% Change	28.33%
Edge	
Jan 1, 2015 - Dec 31, 2015	2,196
Jan 1, 2014 - Dec 31, 2014	0
% Change	100.00%
Android Browser	
Jan 1, 2015 - Dec 31, 2015	661

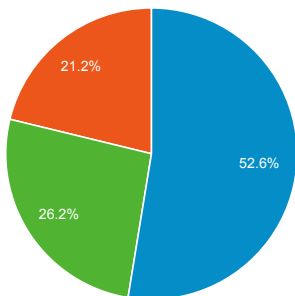
Visits and Avg. Visit Duration by Country / Territory

Country	Sessions	Avg. Session Duration
United States		
Jan 1, 2015 - Dec 31, 2015	25,919	00:10:08
Jan 1, 2014 - Dec 31, 2014	26,378	00:10:39
% Change	-1.74%	-4.71%
Colombia		
Jan 1, 2015 - Dec 31, 2015	10,802	00:15:02
Jan 1, 2014 - Dec 31, 2014	7,569	00:16:37
% Change	42.71%	-9.60%
Spain		
Jan 1, 2015 - Dec 31, 2015	5,075	00:12:03
Jan 1, 2014 - Dec 31, 2014	3,622	00:12:23
% Change	40.12%	-2.66%
Germany		
Jan 1, 2015 - Dec 31, 2015	4,606	00:06:04
Jan 1, 2014 - Dec 31, 2014	4,848	00:07:40
% Change	-4.99%	-20.99%
Canada		
Jan 1, 2015 - Dec 31, 2015	4,146	00:09:05

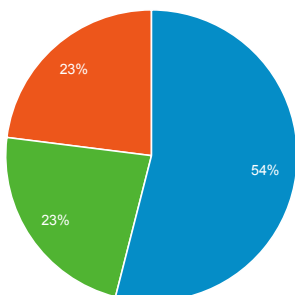
Visits by Traffic Type

■ organic ■ direct ■ referral

Jan 1, 2015 - Dec 31, 2015



Jan 1, 2014 - Dec 31, 2014



Visits and Pageviews by Mobile

Mobile (Including Tablet)	Sessions	Pageviews
No		
Jan 1, 2015 - Dec 31, 2015	98,593	491,493
Jan 1, 2014 - Dec 31, 2014	87,315	456,831
% Change	12.92%	7.59%
Yes		
Jan 1, 2015 - Dec 31, 2015	5,866	11,054
Jan 1, 2014 - Dec 31, 2014	3,660	7,060
% Change	60.27%	56.57%

Jan 1, 2014 - Dec 31, 2014 2,696 00:08:32

% Change 53.78% 6.43%

France

Jan 1, 2015 - Dec 31, 2015 3,641 00:09:25

Jan 1, 2014 - Dec 31, 2014 2,177 00:06:44

% Change 67.25% 40.01%

United Kingdom

Jan 1, 2015 - Dec 31, 2015 3,623 00:11:50

Jan 1, 2014 - Dec 31, 2014 2,644 00:10:20

% Change 37.03% 14.57%

Chile

Jan 1, 2015 - Dec 31, 2015 2,981 00:11:02

Jan 1, 2014 - Dec 31, 2014 2,105 00:13:24

% Change 41.62% -17.74%

Italy

Jan 1, 2015 - Dec 31, 2015 2,951 00:10:25

Jan 1, 2014 - Dec 31, 2014 3,066 00:09:51

% Change -3.75% 5.63%

India

Jan 1, 2015 - Dec 31, 2015 2,903 00:06:37

Jan 1, 2014 - Dec 31, 2014 3,412 00:11:46

% Change -14.92% -43.85%

Jan 1, 2014 - Dec 31, 2014 945

% Change -30.05%

Opera Mini

Jan 1, 2015 - Dec 31, 2015 334

Jan 1, 2014 - Dec 31, 2014 266

% Change 25.56%

YaBrowser

Jan 1, 2015 - Dec 31, 2015 259

Jan 1, 2014 - Dec 31, 2014 494

% Change -47.57%

Safari (in-app)

Jan 1, 2015 - Dec 31, 2015 158

Jan 1, 2014 - Dec 31, 2014 74

% Change 113.51%

% New Visits

Jan 1, 2015 - Dec 31, 2015

44.38%

Avg for View: 44.38% (0.00%)



Jan 1, 2014 - Dec 31, 2014

44.75%

Avg for View: 44.75% (0.00%)



Unique Visitors

Jan 1, 2015 - Dec 31, 2015

47,069

% of Total: 100.00% (47,069)



Jan 1, 2014 - Dec 31, 2014

41,451

% of Total: 100.00% (41,451)



Pageviews

Jan 1, 2015 - Dec 31, 2015

502,547

% of Total: 100.00% (502,547)



Jan 1, 2014 - Dec 31, 2014

463,891

% of Total: 100.00% (463,891)



Pages / Visit

Jan 1, 2015 - Dec 31, 2015

4.81

Avg for View: 4.81 (0.00%)



Jan 1, 2014 - Dec 31, 2014

5.10

Avg for View: 5.10 (0.00%)



Avg. Time on Page

Jan 1, 2015 - Dec 31, 2015

00:02:37

Avg for View: **00:02:37 (0.00%)**



Jan 1, 2014 - Dec 31, 2014

00:02:34

Avg for View: **00:02:34 (0.00%)**

