

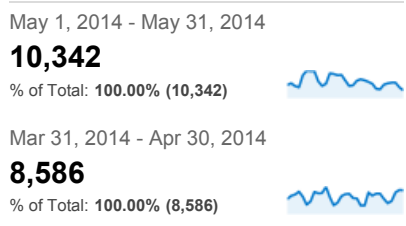
My Dashboard

May 1, 2014 - May 31, 2014
Compare to: Mar 31, 2014 - Apr 30, 2014

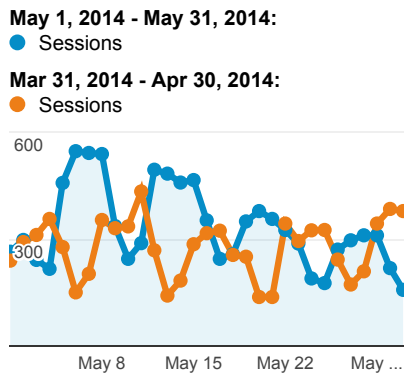
All Sessions
+0.00%

+ Add Segment

Visits



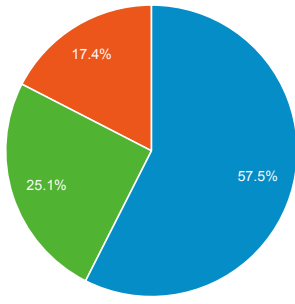
Visits and Visits



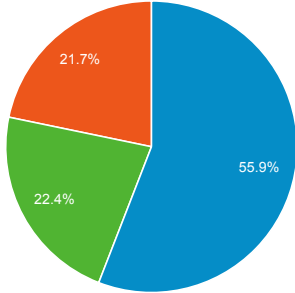
Visits by Traffic Type

■ organic ■ direct ■ referral

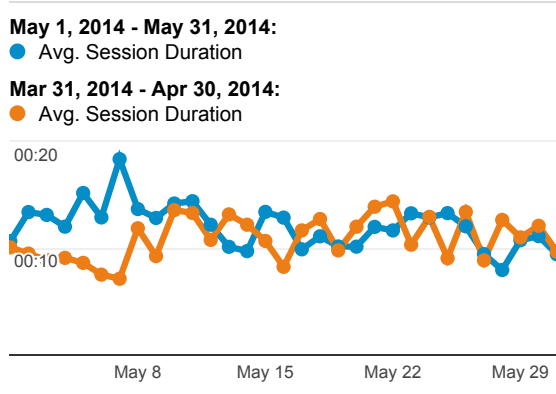
May 1, 2014 - May 31, 2014



Mar 31, 2014 - Apr 30, 2014



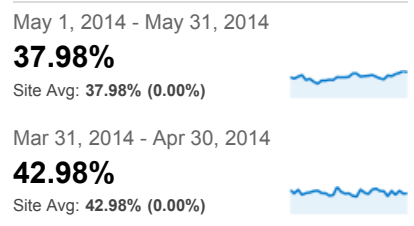
Avg. Visit Duration



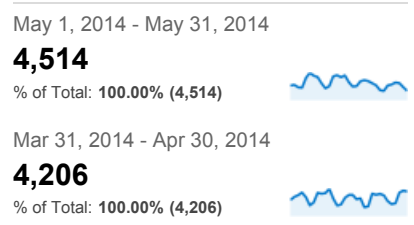
Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Sessions	Avg. Session Duration
United States		
May 1, 2014 - May 31, 2014	2,978	00:13:42
Mar 31, 2014 - Apr 30, 2014	3,212	00:12:31
% Change	-7.29%	9.45%
Colombia		
May 1, 2014 - May 31, 2014	960	00:15:58
Mar 31, 2014 - Apr 30, 2014	480	00:16:11
% Change	100.00%	-1.28%
Germany		
May 1, 2014 - May 31, 2014	682	00:07:51
Mar 31, 2014 - Apr 30, 2014	549	00:11:29
% Change	24.23%	-31.73%
Portugal		
May 1, 2014 - May 31, 2014	533	00:18:37
Mar 31, 2014 - Apr 30, 2014	126	00:09:19
% Change	323.02%	99.67%
Spain		
May 1, 2014 - May 31, 2014	449	00:08:58

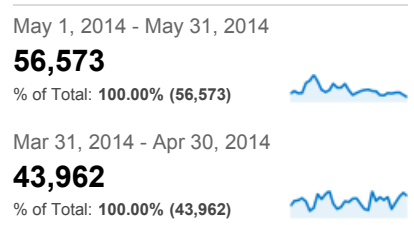
% New Visits



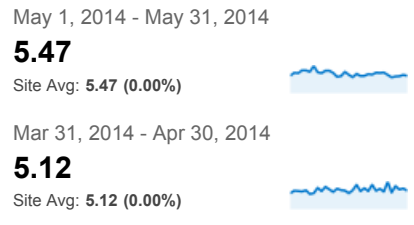
Unique Visitors



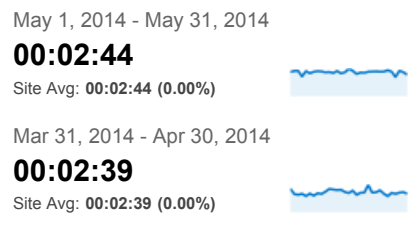
Pageviews



Pages / Visit



Avg. Time on Page



Visits and Pageviews by Mobile

Mobile (Including Tablet)	Sessions	Pageviews
No		
May 1, 2014 - May 31, 2014	10,042	56,059
Mar 31, 2014 - Apr 30, 2014	8,324	43,511
% Change	20.64%	28.84%
Yes		
May 1, 2014 - May 31, 2014	300	514
Mar 31, 2014 - Apr 30, 2014	262	451
% Change	14.50%	13.97%

Mar 31, 2014 - Apr 30, 2014 361 00:09:40

% Change 24.38% -7.32%

India

May 1, 2014 - May 31, 2014 403 00:15:14

Mar 31, 2014 - Apr 30, 2014 277 00:08:45

% Change 45.49% 73.95%

Brazil

May 1, 2014 - May 31, 2014 307 00:17:10

Mar 31, 2014 - Apr 30, 2014 254 00:12:19

% Change 20.87% 39.34%

China

May 1, 2014 - May 31, 2014 296 00:11:27

Mar 31, 2014 - Apr 30, 2014 206 00:04:32

% Change 43.69% 152.29%

Chile

May 1, 2014 - May 31, 2014 288 00:12:19

Mar 31, 2014 - Apr 30, 2014 206 00:14:43

% Change 39.81% -16.25%

Canada

May 1, 2014 - May 31, 2014 271 00:09:05

Mar 31, 2014 - Apr 30, 2014 195 00:11:19

% Change 38.97% -19.82%