

My Dashboard

May 1, 2014 - May 31, 2014

Compare to: Mar 31, 2014 - Apr 30, 2014





May 22

Visits

May 1, 2014 - May 31, 2014

10,342

% of Total: 100.00% (10,342)

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Avg. Visit Duration

May 1, 2014 - May 31, 2014:

• Avg. Session Duration

Mar 31, 2014 - Apr 30, 2014:

Avg. Session Duration

May 8

May 1, 2014 - May 31,

2014

00:20

Mar 31, 2014 - Apr 30, 2014

8,586

% of Total: 100.00% (8,586)



#### Visits and Visits

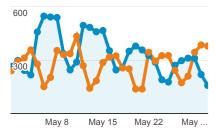
May 1, 2014 - May 31, 2014:

Sessions

Mar 31, 2014 - Apr 30, 2014:

Visits by Traffic Type

Sessions



organic direct referral

May 1, 2014 - May 31, 2014

# Visits and Avg. Visit Duration by Country / Territory

May 15

| Country / Territory            | Sessions | Avg. Session<br>Duration |
|--------------------------------|----------|--------------------------|
| United States                  |          |                          |
| May 1, 2014 - May 31,<br>2014  | 2,978    | 00:13:42                 |
| Mar 31, 2014 - Apr 30,<br>2014 | 3,212    | 00:12:31                 |
| % Change                       | -7.29%   | 9.45%                    |
| Colombia                       |          |                          |
| May 1, 2014 - May 31,<br>2014  | 960      | 00:15:58                 |
| Mar 31, 2014 - Apr 30, 2014    | 480      | 00:16:11                 |
| % Change                       | 100.00%  | -1.28%                   |
| Germany                        |          |                          |
| May 1, 2014 - May 31,<br>2014  | 682      | 00:07:51                 |
| Mar 31, 2014 - Apr 30,<br>2014 | 549      | 00:11:29                 |
| % Change                       | 24.23%   | -31.73%                  |
| Portugal                       |          |                          |
| May 1, 2014 - May 31,<br>2014  | 533      | 00:18:37                 |
| Mar 31, 2014 - Apr 30,<br>2014 | 126      | 00:09:19                 |
| % Change                       | 323.02%  | 99.67%                   |
| Spain                          |          |                          |

449

00:08:58

### % New Visits

May 1, 2014 - May 31, 2014

37.98%

Site Avg: 37.98% (0.00%)

Mar 31, 2014 - Apr 30, 2014

42.98%

Site Avg: 42.98% (0.00%)

# **Unique Visitors**

May 1, 2014 - May 31, 2014

4,514

May 29

% of Total: 100.00% (4,514)

nai. 100.00 /6 (4,514)

Mar 31, 2014 - Apr 30, 2014

4,206

% of Total: 100.00% (4,206)

# ~~~~

#### Pageviews

May 1, 2014 - May 31, 2014

56,573

% of Total: 100.00% (56,573)

Mar 31, 2014 - Apr 30, 2014

43,962

% of Total: 100.00% (43,962)



### Pages / Visit

May 1, 2014 - May 31, 2014

5.47

Site Avg: 5.47 (0.00%)

Mar 31, 2014 - Apr 30, 2014

5.12

Site Avg: 5.12 (0.00%)



### Avg. Time on Page

May 1, 2014 - May 31, 2014

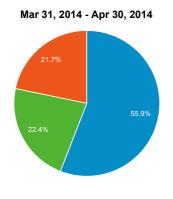
00:02:44

Site Avg: 00:02:44 (0.00%)

Mar 31, 2014 - Apr 30, 2014

00:02:39

Site Avg: 00:02:39 (0.00%)



| Visits and Pageviews by Mobile  |          |           |
|---------------------------------|----------|-----------|
| Mobile<br>(Including<br>Tablet) | Sessions | Pageviews |
| No                              |          |           |
| May 1, 2014 -<br>May 31, 2014   | 10,042   | 56,059    |
| Mar 31, 2014 -<br>Apr 30, 2014  | 8,324    | 43,511    |
| % Change                        | 20.64%   | 28.84%    |
| Yes                             |          |           |
| May 1, 2014 -<br>May 31, 2014   | 300      | 514       |
| Mar 31, 2014 -<br>Apr 30, 2014  | 262      | 451       |
| % Change                        | 14.50%   | 13.97%    |
|                                 |          |           |

| Mar 31, 2014 - Apr 30,<br>2014 | 361    | 00:09:40 |
|--------------------------------|--------|----------|
| % Change                       | 24.38% | -7.32%   |
| India                          |        |          |
| May 1, 2014 - May 31,<br>2014  | 403    | 00:15:14 |
| Mar 31, 2014 - Apr 30,<br>2014 | 277    | 00:08:45 |
| % Change                       | 45.49% | 73.95%   |
| Brazil                         |        |          |
| May 1, 2014 - May 31,<br>2014  | 307    | 00:17:10 |
| Mar 31, 2014 - Apr 30,<br>2014 | 254    | 00:12:19 |
| % Change                       | 20.87% | 39.34%   |
| China                          |        |          |
| May 1, 2014 - May 31,<br>2014  | 296    | 00:11:27 |
| Mar 31, 2014 - Apr 30,<br>2014 | 206    | 00:04:32 |
| % Change                       | 43.69% | 152.29%  |
| Chile                          |        |          |
| May 1, 2014 - May 31,<br>2014  | 288    | 00:12:19 |
| Mar 31, 2014 - Apr 30,<br>2014 | 206    | 00:14:43 |
| % Change                       | 39.81% | -16.25%  |
| Canada                         |        |          |
| May 1, 2014 - May 31,<br>2014  | 271    | 00:09:05 |
| Mar 31, 2014 - Apr 30,<br>2014 | 195    | 00:11:19 |
| % Change                       | 38.97% | -19.82%  |