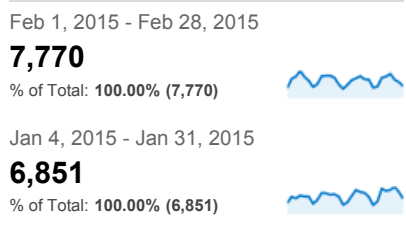


My Dashboard

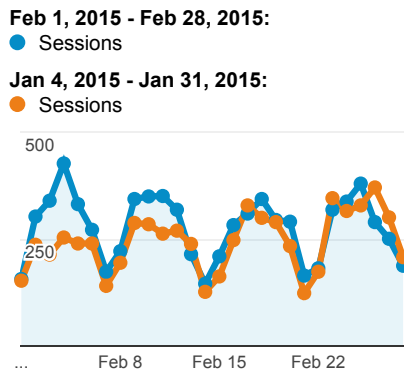
Feb 1, 2015 - Feb 28, 2015
Compare to: Jan 4, 2015 - Jan 31, 2015

All Sessions
+0.00%

Visits



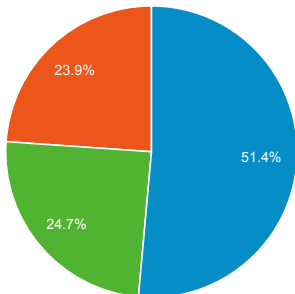
Visits and Visits



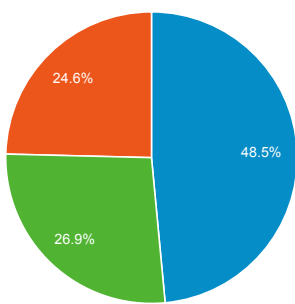
Visits by Traffic Type

■ organic ■ direct ■ referral

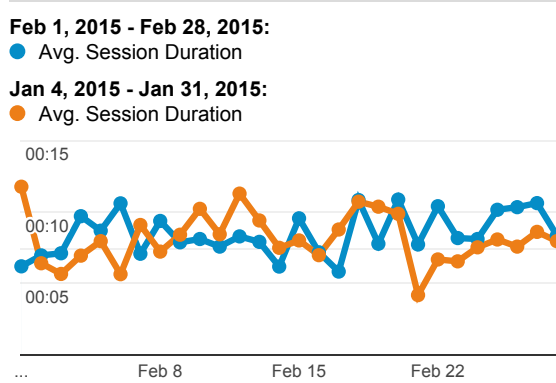
Feb 1, 2015 - Feb 28, 2015



Jan 4, 2015 - Jan 31, 2015



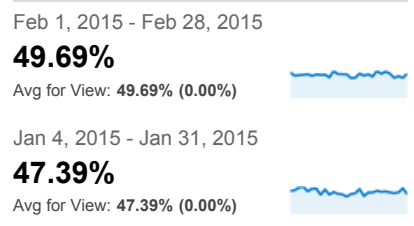
Avg. Visit Duration



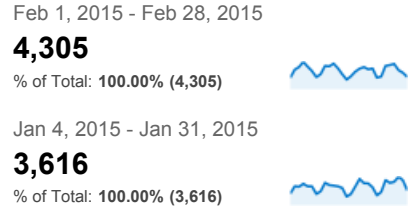
Visits and Avg. Visit Duration by Country / Territory

Country	Sessions	Avg. Session Duration
United States		
Feb 1, 2015 - Feb 28, 2015	2,229	00:08:55
Jan 4, 2015 - Jan 31, 2015	1,664	00:07:46
% Change	33.95%	14.75%
Spain		
Feb 1, 2015 - Feb 28, 2015	540	00:10:29
Jan 4, 2015 - Jan 31, 2015	423	00:15:37
% Change	27.66%	-32.93%
France		
Feb 1, 2015 - Feb 28, 2015	490	00:09:38
Jan 4, 2015 - Jan 31, 2015	294	00:09:46
% Change	66.67%	-1.41%
Colombia		
Feb 1, 2015 - Feb 28, 2015	472	00:10:06
Jan 4, 2015 - Jan 31, 2015	198	00:16:19
% Change	138.38%	-38.14%
Sweden		
Feb 1, 2015 - Feb 28, 2015	454	00:14:19
Jan 4, 2015 - Jan 31, 2015

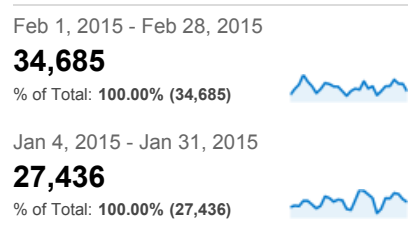
% New Visits



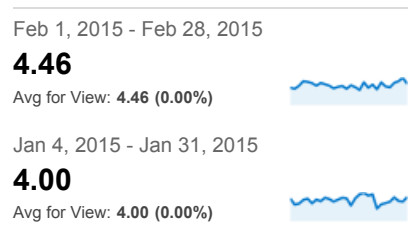
Unique Visitors



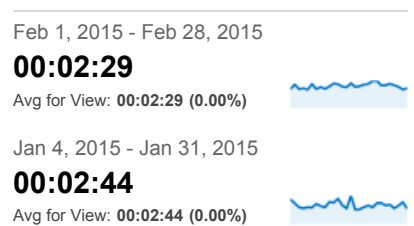
Pageviews



Pages / Visit



Avg. Time on Page



Visits and Pageviews by Mobile

Mobile (Including Tablet)	Sessions	Pageviews
No		
Feb 1, 2015 - Feb 28, 2015	7,216	33,696
Jan 4, 2015 - Jan 31, 2015	6,350	26,633
% Change	13.64%	26.52%
Yes		
Feb 1, 2015 - Feb 28, 2015	554	989
Jan 4, 2015 - Jan 31, 2015	501	803
% Change	10.58%	23.16%

Jan 4, 2015 - Jan 31, 2015	45	00:05:18
% Change	908.89%	170.36%
United Kingdom		
Feb 1, 2015 - Feb 28, 2015	385	00:11:32
Jan 4, 2015 - Jan 31, 2015	211	00:10:40
% Change	82.46%	8.08%
Germany		
Feb 1, 2015 - Feb 28, 2015	310	00:04:34
Jan 4, 2015 - Jan 31, 2015	462	00:07:02
% Change	-32.90%	-35.19%
Italy		
Feb 1, 2015 - Feb 28, 2015	252	00:08:05
Jan 4, 2015 - Jan 31, 2015	187	00:10:33
% Change	34.76%	-23.43%
Canada		
Feb 1, 2015 - Feb 28, 2015	244	00:11:16
Jan 4, 2015 - Jan 31, 2015	461	00:05:18
% Change	-47.07%	112.65%
India		
Feb 1, 2015 - Feb 28, 2015	204	00:02:06
Jan 4, 2015 - Jan 31, 2015	200	00:04:03
% Change	2.00%	-48.41%