

My Dashboard

Visits

Sep 1, 2012 - Oct 1, 2012

390

% of Total: 100.00% (390)



Aug 1, 2012 - Aug 31, 2012

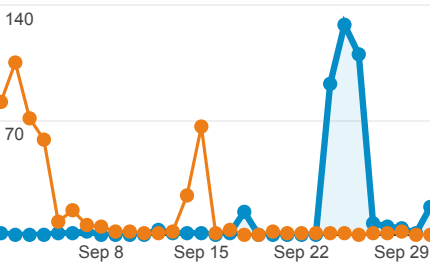
462

% of Total: 100.00% (462)



Visits

● Visits (Sep 1, 2012 - Oct 1, 2012)
● Visits (Aug 1, 2012 - Aug 31, 2012)



Visits by Traffic Type



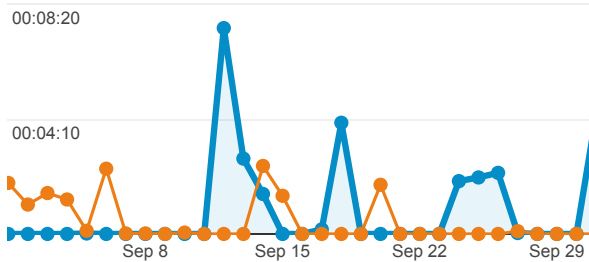
- **54.87% referral**
214 Visits
- **28.97% direct**
113 Visits
- **16.15% organic**
63 Visits

Visits and Pageviews by Mobile

Mobile	Visits	Pageviews
No		
Sep 1, 2012 - Oct 1, 2012	377	1,208
Aug 1, 2012 - Aug 31, 2012	451	1,157
% Change	-16.41%	4.41%
Yes		
Sep 1, 2012 - Oct 1, 2012	13	16
Aug 1, 2012 - Aug 31, 2012	11	13
% Change	18.18%	23.08%

Avg. Visit Duration

● Avg. Visit Duration (Sep 1, 2012 - Oct 1, 2012)
● Avg. Visit Duration (Aug 1, 2012 - Aug 31, 2012)



Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
United States		
Sep 1, 2012 - Oct 1, 2012	122	00:02:54
Aug 1, 2012 - Aug 31, 2012	136	00:01:24
% Change	-10.29%	106.20%
Germany		
Sep 1, 2012 - Oct 1, 2012	36	00:01:48
Aug 1, 2012 - Aug 31, 2012	79	00:00:30
% Change	-54.43%	257.89%
Canada		
Sep 1, 2012 - Oct 1, 2012	23	00:02:47
Aug 1, 2012 - Aug 31, 2012	19	00:00:24
% Change	21.05%	583.66%
Italy		
Sep 1, 2012 - Oct 1, 2012	19	00:02:11
Aug 1, 2012 - Aug 31, 2012	11	00:00:18
% Change	72.73%	634.91%
China		
Sep 1, 2012 - Oct 1, 2012	15	00:02:12
Aug 1, 2012 - Aug 31, 2012	23	00:01:49
% Change	-34.78%	21.27%
France		
Sep 1, 2012 - Oct 1, 2012	13	00:02:36
Aug 1, 2012 - Aug 31, 2012	12	00:00:54

Sep 1, 2012 - Oct 1, 2012

Compare to: Aug 1, 2012 - Aug 31, 2012

% New Visits

Sep 1, 2012 - Oct 1, 2012

80.77%

Site Avg: 80.77% (0.00%)



Aug 1, 2012 - Aug 31, 2012

72.51%

Site Avg: 72.51% (0.00%)



Unique Visitors

Sep 1, 2012 - Oct 1, 2012

337

% of Total: 100.00% (337)



Aug 1, 2012 - Aug 31, 2012

380

% of Total: 100.00% (380)



Pageviews

Sep 1, 2012 - Oct 1, 2012

1,224

% of Total: 100.00% (1,224)



Aug 1, 2012 - Aug 31, 2012

1,170

% of Total: 100.00% (1,170)



Pages / Visit

Sep 1, 2012 - Oct 1, 2012

3.14

Site Avg: 3.14 (0.00%)



Aug 1, 2012 - Aug 31, 2012

2.53

Site Avg: 2.53 (0.00%)



Avg. Time on Page

Sep 1, 2012 - Oct 1, 2012

00:01:00

Site Avg: 00:01:00 (0.00%)



Aug 1, 2012 - Aug 31, 2012

00:00:53

Site Avg: 00:00:53 (0.00%)



% Change	8.33%	190.05%
Netherlands		
Sep 1, 2012 - Oct 1, 2012	12	00:00:02
Aug 1, 2012 - Aug 31, 2012	0	00:00:00
% Change	100.00%	100.00%
Brazil		
Sep 1, 2012 - Oct 1, 2012	11	00:00:18
Aug 1, 2012 - Aug 31, 2012	13	00:02:48
% Change	-15.38%	-89.25%
India		
Sep 1, 2012 - Oct 1, 2012	10	00:02:36
Aug 1, 2012 - Aug 31, 2012	27	00:02:21
% Change	-62.96%	10.49%
United Kingdom		
Sep 1, 2012 - Oct 1, 2012	9	00:06:30
Aug 1, 2012 - Aug 31, 2012	14	00:02:27
% Change	-35.71%	166.16%