

## My Dashboard

### Visits

Oct 1, 2012 - Oct 31, 2012

**3,402**

% of Total: 100.00% (3,402)



Aug 31, 2012 - Sep 30, 2012

**373**

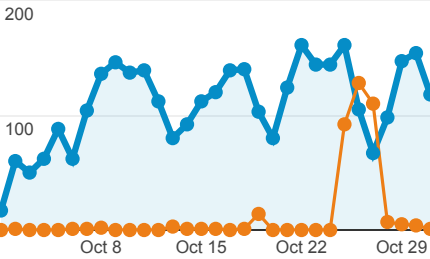
% of Total: 100.00% (373)



### Visits

Oct 1, 2012 - Oct 31, 2012: ● Visits

Aug 31, 2012 - Sep 30, 2012: ● Visits



### Visits by Traffic Type



- **58.52% referral**  
1,991 Visits
- **25.19% direct**  
857 Visits
- **16.28% organic**  
554 Visits

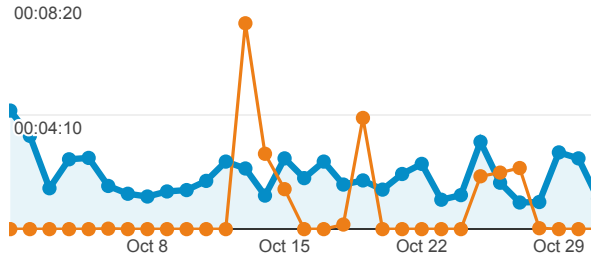
### Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No		
Oct 1, 2012 - Oct 31, 2012	3,298	9,618
Aug 31, 2012 - Sep 30, 2012	361	1,153
<b>% Change</b>	<b>813.57%</b>	<b>734.17%</b>
Yes		
Oct 1, 2012 - Oct 31, 2012	104	186
Aug 31, 2012 - Sep 30, 2012	12	15

### Avg. Visit Duration

Oct 1, 2012 - Oct 31, 2012: ● Avg. Visit Duration

Aug 31, 2012 - Sep 30, 2012: ● Avg. Visit Duration



### Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
United States		
Oct 1, 2012 - Oct 31, 2012	925	00:02:35
Aug 31, 2012 - Sep 30, 2012	115	00:02:59
<b>% Change</b>	<b>704.35%</b>	<b>-13.47%</b>
Germany		
Oct 1, 2012 - Oct 31, 2012	279	00:01:38
Aug 31, 2012 - Sep 30, 2012	34	00:01:01
<b>% Change</b>	<b>720.59%</b>	<b>61.98%</b>
China		
Oct 1, 2012 - Oct 31, 2012	128	00:02:52
Aug 31, 2012 - Sep 30, 2012	15	00:02:12
<b>% Change</b>	<b>753.33%</b>	<b>30.89%</b>
India		
Oct 1, 2012 - Oct 31, 2012	128	00:01:35
Aug 31, 2012 - Sep 30, 2012	8	00:00:00
<b>% Change</b>	<b>1,500.00%</b>	<b>100.00%</b>
United Kingdom		
Oct 1, 2012 - Oct 31, 2012	118	00:01:43
Aug 31, 2012 - Sep 30, 2012	8	00:07:19
<b>% Change</b>	<b>1,375.00%</b>	<b>-76.51%</b>
Canada		
Oct 1, 2012 - Oct 31, 2012	100	00:01:04
Aug 31, 2012 - Sep 30, 2012	23	00:02:47

Oct 1, 2012 - Oct 31, 2012

Compare to: Aug 31, 2012 - Sep 30, 2012

### % New Visits

Oct 1, 2012 - Oct 31, 2012

**80.78%**

Site Avg: 80.78% (0.00%)



Aug 31, 2012 - Sep 30, 2012

**81.23%**

Site Avg: 81.23% (0.00%)



### Unique Visitors

Oct 1, 2012 - Oct 31, 2012

**2,828**

% of Total: 100.00% (2,828)



Aug 31, 2012 - Sep 30, 2012

**325**

% of Total: 100.00% (325)



### Pageviews

Oct 1, 2012 - Oct 31, 2012

**9,804**

% of Total: 100.00% (9,804)



Aug 31, 2012 - Sep 30, 2012

**1,168**

% of Total: 100.00% (1,168)



### Pages / Visit

Oct 1, 2012 - Oct 31, 2012

**2.88**

Site Avg: 2.88 (0.00%)



Aug 31, 2012 - Sep 30, 2012

**3.13**

Site Avg: 3.13 (0.00%)



### Avg. Time on Page

Oct 1, 2012 - Oct 31, 2012

**00:01:00**

Site Avg: 00:01:00 (0.00%)



Aug 31, 2012 - Sep 30, 2012

**00:00:58**

Site Avg: 00:00:58 (0.00%)



<b>% Change</b>	<b>766.67%</b>	<b>1,140.00%</b>
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<b>% Change</b>	<b>334.78%</b>	<b>-61.48%</b>
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Russia		
Oct 1, 2012 - Oct 31, 2012	95	00:01:27
Aug 31, 2012 - Sep 30, 2012	8	00:00:09
<b>% Change</b>	<b>1,087.50%</b>	<b>849.62%</b>
Iran		
Oct 1, 2012 - Oct 31, 2012	89	00:03:20
Aug 31, 2012 - Sep 30, 2012	1	00:00:36
<b>% Change</b>	<b>8,800.00%</b>	<b>455.65%</b>
Spain		
Oct 1, 2012 - Oct 31, 2012	83	00:03:04
Aug 31, 2012 - Sep 30, 2012	4	00:04:13
<b>% Change</b>	<b>1,975.00%</b>	<b>-27.02%</b>
Mexico		
Oct 1, 2012 - Oct 31, 2012	83	00:02:49
Aug 31, 2012 - Sep 30, 2012	8	00:02:43
<b>% Change</b>	<b>937.50%</b>	<b>4.05%</b>