

## My Dashboard

Nov 1, 2012 - Nov 30, 2012

Compare to: Oct 2, 2012 - Oct 31, 2012

### Visits

Nov 1, 2012 - Nov 30, 2012

**4,697**

% of Total: 100.00% (4,697)



Oct 2, 2012 - Oct 31, 2012

**3,385**

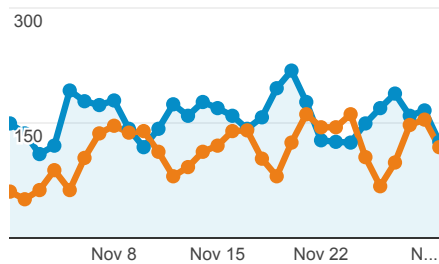
% of Total: 100.00% (3,385)



### Visits

Nov 1, 2012 - Nov 30, 2012: ● Visits

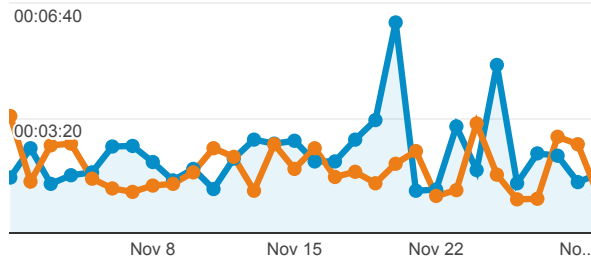
Oct 2, 2012 - Oct 31, 2012: ● Visits



### Avg. Visit Duration

Nov 1, 2012 - Nov 30, 2012: ● Avg. Visit Duration

Oct 2, 2012 - Oct 31, 2012: ● Avg. Visit Duration



### % New Visits

Nov 1, 2012 - Nov 30, 2012

**76.33%**

Site Avg: 76.33% (0.00%)



Oct 2, 2012 - Oct 31, 2012

**80.83%**

Site Avg: 80.83% (0.00%)



### Unique Visitors

Nov 1, 2012 - Nov 30, 2012

**3,720**

% of Total: 100.00% (3,720)



Oct 2, 2012 - Oct 31, 2012

**2,815**

% of Total: 100.00% (2,815)



### Pageviews

Nov 1, 2012 - Nov 30, 2012

**13,990**

% of Total: 100.00% (13,990)



Oct 2, 2012 - Oct 31, 2012

**9,748**

% of Total: 100.00% (9,748)



### Pages / Visit

Nov 1, 2012 - Nov 30, 2012

**2.98**

Site Avg: 2.98 (0.00%)



Oct 2, 2012 - Oct 31, 2012

**2.88**

Site Avg: 2.88 (0.00%)



### Avg. Time on Page

Nov 1, 2012 - Nov 30, 2012

**00:01:11**

Site Avg: 00:01:11 (0.00%)



Oct 2, 2012 - Oct 31, 2012

**00:01:00**

Site Avg: 00:01:00 (0.00%)



### Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
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United States

Nov 1, 2012 - Nov 30, 2012	1,060	00:03:06
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Oct 2, 2012 - Oct 31, 2012	918	00:02:36
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**% Change 15.47% 19.79%**

Chile

Nov 1, 2012 - Nov 30, 2012	375	00:02:01
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Oct 2, 2012 - Oct 31, 2012	55	00:02:29
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**% Change 581.82% -18.62%**

Germany

Nov 1, 2012 - Nov 30, 2012	268	00:02:56
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Oct 2, 2012 - Oct 31, 2012	277	00:01:32
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**% Change -3.25% 90.52%**

India

Nov 1, 2012 - Nov 30, 2012	198	00:01:51
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Oct 2, 2012 - Oct 31, 2012	126	00:01:24
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**% Change 57.14% 32.40%**

Canada

Nov 1, 2012 - Nov 30, 2012	185	00:02:06
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Oct 2, 2012 - Oct 31, 2012	100	00:01:04
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**% Change 85.00% 96.36%**

United Kingdom

Nov 1, 2012 - Nov 30, 2012	179	00:01:23
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Oct 2, 2012 - Oct 31, 2012	117	00:01:11
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### Visits by Traffic Type



**56.05% referral**  
2,633 Visits

**27.40% direct**  
1,287 Visits

**16.54% organic**  
777 Visits

### Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
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No

Nov 1, 2012 - Nov 30, 2012	4,561	13,641
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Oct 2, 2012 - Oct 31, 2012	3,282	9,563
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**% Change 38.97% 42.64%**

Yes

Nov 1, 2012 - Nov 30, 2012	136	349
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Oct 2, 2012 - Oct 31, 2012	103	185
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Oct 31, 2012	103	163
<b>% Change</b>	<b>32.04%</b>	<b>88.65%</b>

31, 2012	117	00:01:44
<b>% Change</b>	<b>52.99%</b>	<b>-19.88%</b>

France		
Nov 1, 2012 - Nov 30, 2012	164	00:01:11
Oct 2, 2012 - Oct 31, 2012	63	00:00:52
<b>% Change</b>	<b>160.32%</b>	<b>37.39%</b>

China		
Nov 1, 2012 - Nov 30, 2012	152	00:03:22
Oct 2, 2012 - Oct 31, 2012	128	00:02:52
<b>% Change</b>	<b>18.75%</b>	<b>17.18%</b>

Poland		
Nov 1, 2012 - Nov 30, 2012	131	00:02:29
Oct 2, 2012 - Oct 31, 2012	30	00:00:35
<b>% Change</b>	<b>336.67%</b>	<b>328.86%</b>

Brazil		
Nov 1, 2012 - Nov 30, 2012	106	00:01:20
Oct 2, 2012 - Oct 31, 2012	78	00:02:19
<b>% Change</b>	<b>35.90%</b>	<b>-42.11%</b>