

## My Dashboard

### Visits

Jul 1, 2012 - Jul 31, 2012

**3,587**

% of Total: 100.00% (3,587)



Jun 1, 2012 - Jun 30, 2012

**4,652**

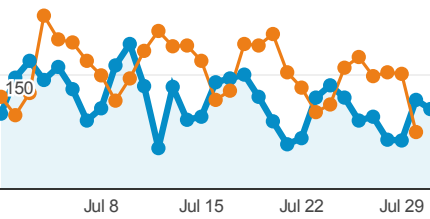
% of Total: 100.00% (4,652)



### Visits

● Visits ● Visits

300



### Visits by Traffic Type



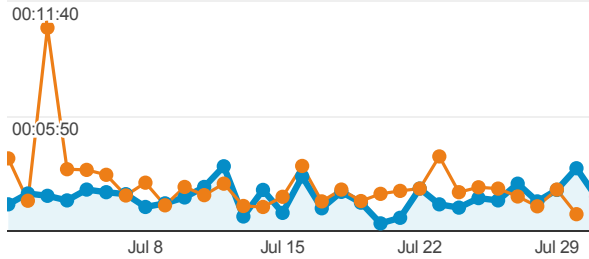
- **56.06% referral**  
2,011 Visits
- **23.52% organic**  
844 Visits
- **20.40% direct**  
732 Visits

### Visits and Pageviews by Mobile

Mobile	Visits	Pageviews
No		
Jul 1, 2012 - Jul 31, 2012	3,493	9,064
Jun 1, 2012 - Jun 30, 2012	4,531	12,700
<b>% Change</b>	<b>-22.91%</b>	<b>-28.63%</b>
Yes		
Jul 1, 2012 - Jul 31, 2012	94	214
Jun 1, 2012 - Jun 30, 2012	121	212
<b>% Change</b>	<b>-22.31%</b>	<b>0.94%</b>

### Avg. Visit Duration

● Avg. Visit Duration ● Avg. Visit Duration



### Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
United States		
Jul 1, 2012 - Jul 31, 2012	925	00:02:20
Jun 1, 2012 - Jun 30, 2012	989	00:03:05
<b>% Change</b>	<b>-6.47%</b>	<b>-24.13%</b>
Germany		
Jul 1, 2012 - Jul 31, 2012	359	00:01:21
Jun 1, 2012 - Jun 30, 2012	406	00:01:28
<b>% Change</b>	<b>-11.58%</b>	<b>-7.63%</b>
China		
Jul 1, 2012 - Jul 31, 2012	180	00:01:17
Jun 1, 2012 - Jun 30, 2012	236	00:02:48
<b>% Change</b>	<b>-23.73%</b>	<b>-53.94%</b>
India		
Jul 1, 2012 - Jul 31, 2012	164	00:01:11
Jun 1, 2012 - Jun 30, 2012	258	00:01:08
<b>% Change</b>	<b>-36.43%</b>	<b>4.66%</b>
Brazil		
Jul 1, 2012 - Jul 31, 2012	133	00:01:16
Jun 1, 2012 - Jun 30, 2012	163	00:01:32
<b>% Change</b>	<b>-18.40%</b>	<b>-18.22%</b>
France		
Jul 1, 2012 - Jul 31, 2012	118	00:01:57
Jun 1, 2012 - Jun 30, 2012	163	00:03:10
<b>% Change</b>	<b>-27.61%</b>	<b>-38.34%</b>

Jul 1, 2012 - Jul 31, 2012

Compare to: Jun 1, 2012 - Jun 30, 2012

### % New Visits

Jul 1, 2012 - Jul 31, 2012

**77.84%**

Site Avg: 77.84% (0.00%)



Jun 1, 2012 - Jun 30, 2012

**77.45%**

Site Avg: 77.45% (0.00%)



### Unique Visitors

Jul 1, 2012 - Jul 31, 2012

**2,966**

% of Total: 100.00% (2,966)



Jun 1, 2012 - Jun 30, 2012

**3,814**

% of Total: 100.00% (3,814)



### Pageviews

Jul 1, 2012 - Jul 31, 2012

**9,278**

% of Total: 100.00% (9,278)



Jun 1, 2012 - Jun 30, 2012

**12,912**

% of Total: 100.00% (12,912)



### Pages / Visit

Jul 1, 2012 - Jul 31, 2012

**2.59**

Site Avg: 2.59 (0.00%)



Jun 1, 2012 - Jun 30, 2012

**2.78**

Site Avg: 2.78 (0.00%)



### Avg. Time on Page

Jul 1, 2012 - Jul 31, 2012

**00:01:04**

Site Avg: 00:01:04 (0.00%)



Jun 1, 2012 - Jun 30, 2012

**00:01:19**

Site Avg: 00:01:19 (0.00%)



% Change		
United Kingdom		
Jul 1, 2012 - Jul 31, 2012	118	00:01:59
Jun 1, 2012 - Jun 30, 2012	141	00:01:58
<b>% Change</b>	<b>-16.31%</b>	<b>0.96%</b>
Italy		
Jul 1, 2012 - Jul 31, 2012	111	00:02:05
Jun 1, 2012 - Jun 30, 2012	177	00:01:28
<b>% Change</b>	<b>-37.29%</b>	<b>43.18%</b>
Canada		
Jul 1, 2012 - Jul 31, 2012	104	00:00:57
Jun 1, 2012 - Jun 30, 2012	140	00:01:28
<b>% Change</b>	<b>-25.71%</b>	<b>-35.52%</b>
Japan		
Jul 1, 2012 - Jul 31, 2012	84	00:01:02
Jun 1, 2012 - Jun 30, 2012	104	00:01:35
<b>% Change</b>	<b>-19.23%</b>	<b>-35.09%</b>