

My Dashboard

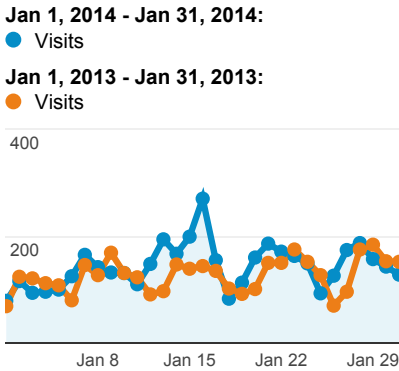
Jan 1, 2014 - Jan 31, 2014
Compare to: Jan 1, 2013 - Jan 31, 2013



Visits

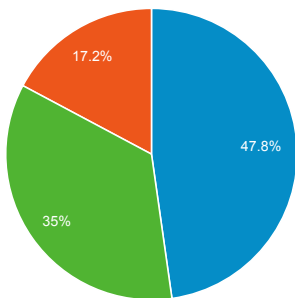


Visits

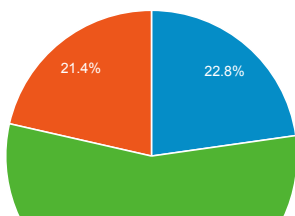


Visits by Traffic Type

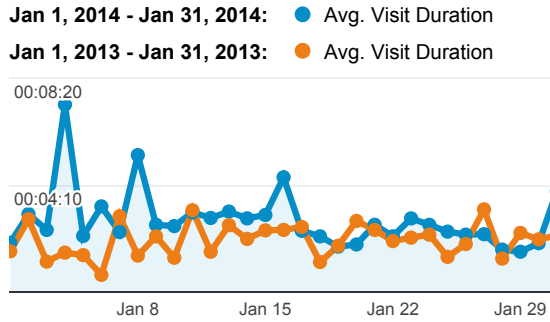
■ organic ■ referral ■ direct
Jan 1, 2014 - Jan 31, 2014



Jan 1, 2013 - Jan 31, 2013



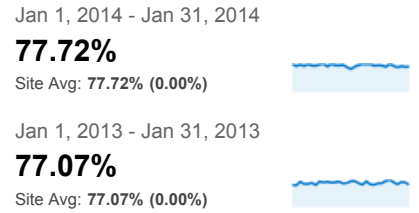
Avg. Visit Duration



Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
United States		
Jan 1, 2014 - Jan 31, 2014	1,093	00:04:12
Jan 1, 2013 - Jan 31, 2013	968	00:02:45
% Change	12.91%	52.86%
India		
Jan 1, 2014 - Jan 31, 2014	377	00:02:00
Jan 1, 2013 - Jan 31, 2013	225	00:01:56
% Change	67.56%	3.51%
Germany		
Jan 1, 2014 - Jan 31, 2014	276	00:02:26
Jan 1, 2013 - Jan 31, 2013	276	00:01:18
% Change	0.00%	88.02%
Canada		
Jan 1, 2014 - Jan 31, 2014	170	00:02:25
Jan 1, 2013 - Jan 31, 2013	130	00:02:26
% Change	30.77%	-0.37%
United Kingdom		
Jan 1, 2014 - Jan 31, 2014	168	00:01:57
Jan 1, 2013 - Jan 31, 2013	168	00:01:57
% Change	0.00%	0.00%

% New Visits



Unique Visitors



Pageviews



Pages / Visit



Avg. Time on Page



55.8%

Jan 1, 2013 - Jan 31, 2013 164 00:02:42

% Change 2.44% -27.94%

China

Jan 1, 2014 - Jan 31, 2014 141 00:03:03

Jan 1, 2013 - Jan 31, 2013 130 00:02:13

% Change 8.46% 38.04%

France

Jan 1, 2014 - Jan 31, 2014 134 00:01:20

Jan 1, 2013 - Jan 31, 2013 130 00:00:43

% Change 3.08% 86.38%

Italy

Jan 1, 2014 - Jan 31, 2014 102 00:01:56

Jan 1, 2013 - Jan 31, 2013 84 00:01:04

% Change 21.43% 82.44%

Brazil

Jan 1, 2014 - Jan 31, 2014 99 00:03:12

Jan 1, 2013 - Jan 31, 2013 66 00:02:06

% Change 50.00% 53.12%

Turkey

Jan 1, 2014 - Jan 31, 2014 94 00:01:26

Jan 1, 2013 - Jan 31, 2013 76 00:01:00

% Change 23.68% 43.04%

Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No		
Jan 1, 2014 - Jan 31, 2014	4,006	10,903
Jan 1, 2013 - Jan 31, 2013	3,788	10,844
% Change	5.76%	0.54%
Yes		
Jan 1, 2014 - Jan 31, 2014	450	850
Jan 1, 2013 - Jan 31, 2013	154	313
% Change	192.21%	171.57%