

My Dashboard

Jan 1, 2013 - Jan 31, 2013
Compare to: Dec 1, 2012 - Dec 31, 2012

Visits

Jan 1, 2013 - Jan 31, 2013

3,942

% of Total: 100.00% (3,942)



Dec 1, 2012 - Dec 31, 2012

3,422

% of Total: 100.00% (3,422)



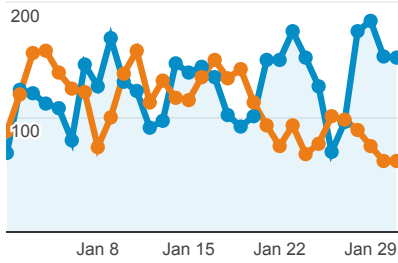
Visits

Jan 1, 2013 - Jan 31, 2013:

● Visits

Dec 1, 2012 - Dec 31, 2012:

● Visits



Visits by Traffic Type



■ **55.80% referral**
2,200 Visits

■ **22.75% organic**
897 Visits

■ **21.43% direct**
845 Visits

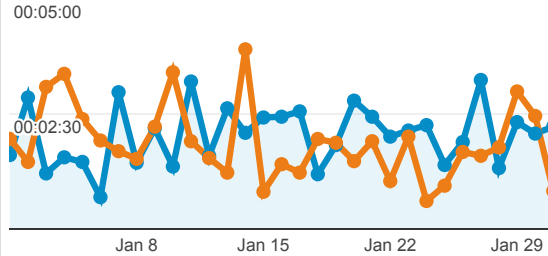
Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No		
Jan 1, 2013 - Jan 31, 2013	3,788	10,844
Dec 1, 2012 - Dec 31, 2012	3,320	9,222
% Change	14.10%	17.59%

Avg. Visit Duration

Jan 1, 2013 - Jan 31, 2013: ● Avg. Visit Duration

Dec 1, 2012 - Dec 31, 2012: ● Avg. Visit Duration



Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
United States		
Jan 1, 2013 - Jan 31, 2013	968	00:02:45
Dec 1, 2012 - Dec 31, 2012	675	00:02:45
% Change	43.41%	-0.28%
Germany		
Jan 1, 2013 - Jan 31, 2013	276	00:01:18
Dec 1, 2012 - Dec 31, 2012	196	00:01:08
% Change	40.82%	13.73%
India		
Jan 1, 2013 - Jan 31, 2013	225	00:01:56
Dec 1, 2012 - Dec 31, 2012	165	00:01:20
% Change	36.36%	45.14%
United Kingdom		
Jan 1, 2013 - Jan 31, 2013	164	00:02:42
Dec 1, 2012 - Dec 31, 2012	116	00:01:02
% Change	41.38%	161.20%
Canada		
Jan 1, 2013 - Jan 31, 2013	130	00:02:26
Dec 1, 2012 - Dec 31, 2012	120	00:01:31
% Change	8.33%	59.69%
China		
Jan 1, 2013 - Jan 31, 2013	100	00:00:40
Dec 1, 2012 - Dec 31, 2012	100	00:00:40
% Change	0.00%	0.00%

% New Visits

Jan 1, 2013 - Jan 31, 2013

77.07%

Site Avg: 77.07% (0.00%)



Dec 1, 2012 - Dec 31, 2012

75.01%

Site Avg: 75.01% (0.00%)



Unique Visitors

Jan 1, 2013 - Jan 31, 2013

3,183

% of Total: 100.00% (3,183)



Dec 1, 2012 - Dec 31, 2012

2,716

% of Total: 100.00% (2,716)



Pageviews

Jan 1, 2013 - Jan 31, 2013

11,157

% of Total: 100.00% (11,157)



Dec 1, 2012 - Dec 31, 2012

9,464

% of Total: 100.00% (9,464)



Pages / Visit

Jan 1, 2013 - Jan 31, 2013

2.83

Site Avg: 2.83 (0.00%)



Dec 1, 2012 - Dec 31, 2012

2.77

Site Avg: 2.77 (0.00%)



Avg. Time on Page

Jan 1, 2013 - Jan 31, 2013

00:01:08

Site Avg: 00:01:08 (0.00%)



Dec 1, 2012 - Dec 31, 2012

00:01:06

Site Avg: 00:01:06 (0.00%)



Yes		
Jan 1, 2013 - Jan 31, 2013	154	313
Dec 1, 2012 - Dec 31, 2012	102	242
% Change	50.98%	29.34%

n 31, 2013	130	00:02:13
Dec 1, 2012 - Dec 31, 2012	141	00:03:40
% Change	-7.80%	-39.47%
France		
Jan 1, 2013 - Jan 31, 2013	130	00:00:43
Dec 1, 2012 - Dec 31, 2012	115	00:01:55
% Change	13.04%	-62.70%
Poland		
Jan 1, 2013 - Jan 31, 2013	116	00:01:27
Dec 1, 2012 - Dec 31, 2012	98	00:00:49
% Change	18.37%	77.47%
Spain		
Jan 1, 2013 - Jan 31, 2013	98	00:01:00
Dec 1, 2012 - Dec 31, 2012	165	00:00:44
% Change	-40.61%	37.95%
Italy		
Jan 1, 2013 - Jan 31, 2013	84	00:01:04
Dec 1, 2012 - Dec 31, 2012	66	00:01:08
% Change	27.27%	-6.59%