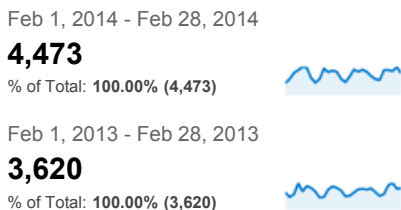


My Dashboard

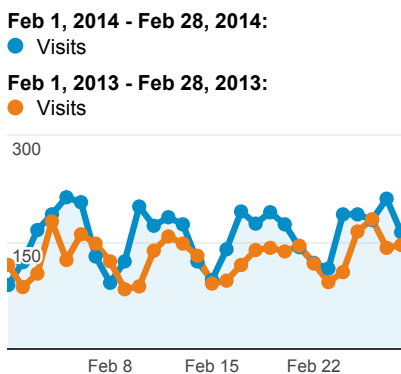
Feb 1, 2014 - Feb 28, 2014
Compare to: Feb 1, 2013 - Feb 28, 2013

All Visits
+0.00%

Visits



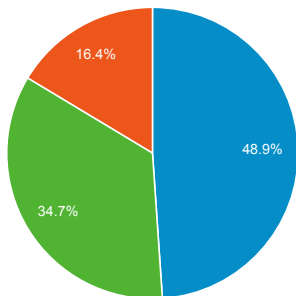
Visits



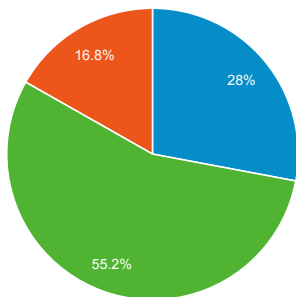
Visits by Traffic Type

■ organic ■ referral ■ direct

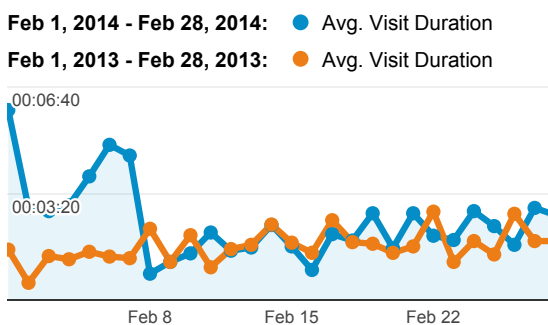
Feb 1, 2014 - Feb 28, 2014



Feb 1, 2013 - Feb 28, 2013



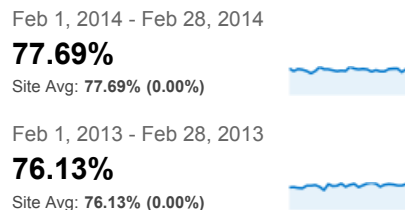
Avg. Visit Duration



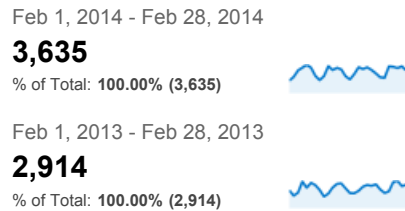
Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
United States		
Feb 1, 2014 - Feb 28, 2014	1,319	00:03:54
Feb 1, 2013 - Feb 28, 2013	938	00:01:55
% Change	40.62%	103.62%
India		
Feb 1, 2014 - Feb 28, 2014	418	00:02:02
Feb 1, 2013 - Feb 28, 2013	209	00:01:09
% Change	100.00%	76.31%
Germany		
Feb 1, 2014 - Feb 28, 2014	231	00:02:12
Feb 1, 2013 - Feb 28, 2013	243	00:01:09
% Change	-4.94%	91.27%
United Kingdom		
Feb 1, 2014 - Feb 28, 2014	181	00:01:44
Feb 1, 2013 - Feb 28, 2013	143	00:01:25
% Change	26.57%	22.91%
Canada		
Feb 1, 2014 - Feb 28, 2014	166	00:01:37

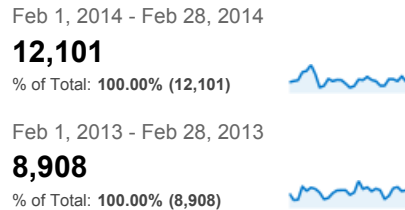
% New Visits



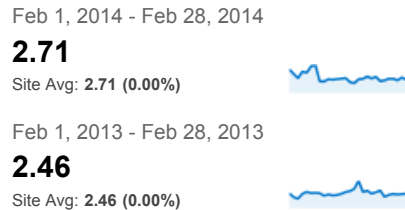
Unique Visitors



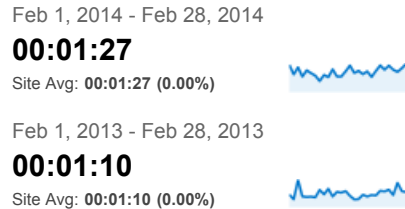
Pageviews



Pages / Visit



Avg. Time on Page



Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No		
Feb 1, 2014 - Feb 28, 2014	4,164	11,509
Feb 1, 2013 - Feb 28, 2013	3,484	8,607
% Change	19.52%	33.72%
Yes		
Feb 1, 2014 - Feb 28, 2014	309	592
Feb 1, 2013 - Feb 28, 2013	136	301
% Change	127.21%	96.68%

Feb 1, 2013 - Feb 28, 2013	118	00:01:23
% Change	40.68%	16.98%
China		
Feb 1, 2014 - Feb 28, 2014	124	00:02:06
Feb 1, 2013 - Feb 28, 2013	76	00:03:08
% Change	63.16%	-32.62%
France		
Feb 1, 2014 - Feb 28, 2014	124	00:01:54
Feb 1, 2013 - Feb 28, 2013	155	00:01:18
% Change	-20.00%	45.15%
Singapore		
Feb 1, 2014 - Feb 28, 2014	94	00:02:30
Feb 1, 2013 - Feb 28, 2013	27	00:03:29
% Change	248.15%	-28.20%
Spain		
Feb 1, 2014 - Feb 28, 2014	92	00:01:50
Feb 1, 2013 - Feb 28, 2013	76	00:02:26
% Change	21.05%	-24.80%
Italy		
Feb 1, 2014 - Feb 28, 2014	89	00:02:02
Feb 1, 2013 - Feb 28, 2013	96	00:01:21
% Change	-7.29%	51.73%