

My Dashboard

Feb 1, 2013 - Feb 28, 2013
Compare to: Jan 4, 2013 - Jan 31, 2013

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Visits

Feb 1, 2013 - Feb 28, 2013

3,620
% of Total: 100.00% (3,620)



Jan 4, 2013 - Jan 31, 2013

3,628
% of Total: 100.00% (3,628)



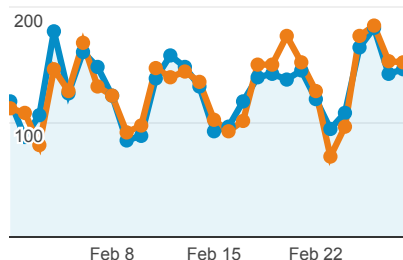
Visits

Feb 1, 2013 - Feb 28, 2013:

● Visits

Jan 4, 2013 - Jan 31, 2013:

● Visits



Visits by Traffic Type



- **55.24% referral**
2,000 Visits
- **27.95% organic**
1,012 Visits
- **16.79% direct**
608 Visits

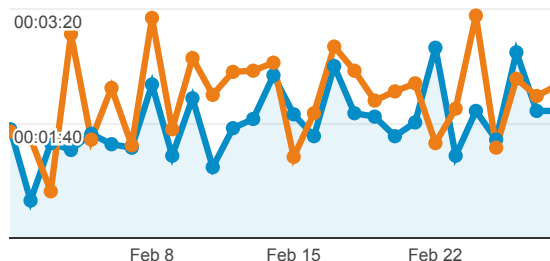
Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No		
Feb 1, 2013 - Feb 28, 2013	3,484	8,607
Jan 4, 2013 - Jan 31, 2013	3,482	9,884
% Change	0.06%	-12.92%

Avg. Visit Duration

Feb 1, 2013 - Feb 28, 2013: ● Avg. Visit Duration

Jan 4, 2013 - Jan 31, 2013: ● Avg. Visit Duration



Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
United States		
Feb 1, 2013 - Feb 28, 2013	938	00:01:55
Jan 4, 2013 - Jan 31, 2013	880	00:02:45
% Change	6.59%	-30.44%
Germany		
Feb 1, 2013 - Feb 28, 2013	243	00:01:09
Jan 4, 2013 - Jan 31, 2013	266	00:01:19
% Change	-8.65%	-12.20%
India		
Feb 1, 2013 - Feb 28, 2013	209	00:01:09
Jan 4, 2013 - Jan 31, 2013	212	00:02:03
% Change	-1.42%	-43.46%
France		
Feb 1, 2013 - Feb 28, 2013	155	00:01:18
Jan 4, 2013 - Jan 31, 2013	125	00:00:44
% Change	24.00%	79.39%
United Kingdom		
Feb 1, 2013 - Feb 28, 2013	143	00:01:25
Jan 4, 2013 - Jan 31, 2013	142	00:02:49
% Change	0.70%	-49.89%

% New Visits

Feb 1, 2013 - Feb 28, 2013

76.13%
Site Avg: 76.13% (0.00%)



Jan 4, 2013 - Jan 31, 2013

77.32%
Site Avg: 77.32% (0.00%)



Unique Visitors

Feb 1, 2013 - Feb 28, 2013

2,914
% of Total: 100.00% (2,914)



Jan 4, 2013 - Jan 31, 2013

2,950
% of Total: 100.00% (2,950)



Pageviews

Feb 1, 2013 - Feb 28, 2013

8,908
% of Total: 100.00% (8,908)



Jan 4, 2013 - Jan 31, 2013

10,188
% of Total: 100.00% (10,188)



Pages / Visit

Feb 1, 2013 - Feb 28, 2013

2.46
Site Avg: 2.46 (0.00%)



Jan 4, 2013 - Jan 31, 2013

2.81
Site Avg: 2.81 (0.00%)



Avg. Time on Page

Feb 1, 2013 - Feb 28, 2013

00:01:10
Site Avg: 00:01:10 (0.00%)



Jan 4, 2013 - Jan 31, 2013

00:01:09
Site Avg: 00:01:09 (0.00%)



TCS

Feb 1, 2013 - Feb 28, 2013	136	301
Jan 4, 2013 - Jan 31, 2013	146	304
% Change	-6.85%	-0.99%

Canada

Feb 1, 2013 - Feb 28, 2013	118	00:01:23
Jan 4, 2013 - Jan 31, 2013	126	00:02:31
% Change	-6.35%	-45.04%

Poland

Feb 1, 2013 - Feb 28, 2013	115	00:01:43
Jan 4, 2013 - Jan 31, 2013	107	00:01:34
% Change	7.48%	9.85%

Italy

Feb 1, 2013 - Feb 28, 2013	96	00:01:21
Jan 4, 2013 - Jan 31, 2013	81	00:01:06
% Change	18.52%	21.66%

China

Feb 1, 2013 - Feb 28, 2013	76	00:03:08
Jan 4, 2013 - Jan 31, 2013	118	00:02:16
% Change	-35.59%	38.34%

Spain

Feb 1, 2013 - Feb 28, 2013	76	00:02:26
Jan 4, 2013 - Jan 31, 2013	90	00:00:58
% Change	-15.56%	153.25%