

My Dashboard

Dec 1, 2012 - Dec 31, 2012
Compare to: Oct 31, 2012 - Nov 30, 2012

Visits

Dec 1, 2012 - Dec 31, 2012

3,422

% of Total: 100.00% (3,422)



Oct 31, 2012 - Nov 30, 2012

4,815

% of Total: 100.00% (4,815)

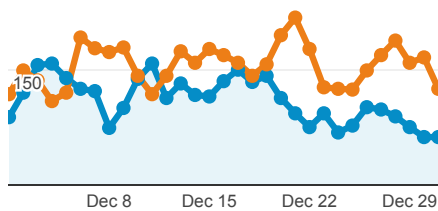


Visits

Dec 1, 2012 - Dec 31, 2012: ● Visits

Oct 31, 2012 - Nov 30, 2012: ● Visits

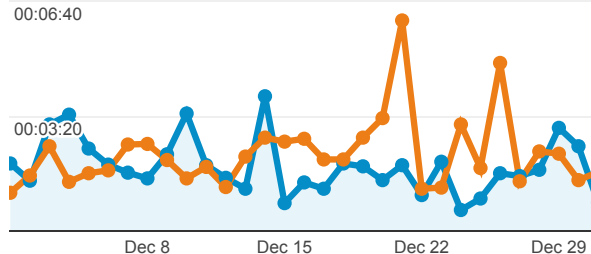
300



Avg. Visit Duration

Dec 1, 2012 - Dec 31, 2012: ● Avg. Visit Duration

Oct 31, 2012 - Nov 30, 2012: ● Avg. Visit Duration



% New Visits

Dec 1, 2012 - Dec 31, 2012

75.01%

Site Avg: 75.01% (0.00%)



Oct 31, 2012 - Nov 30, 2012

76.41%

Site Avg: 76.41% (0.00%)



Unique Visitors

Dec 1, 2012 - Dec 31, 2012

2,716

% of Total: 100.00% (2,716)



Oct 31, 2012 - Nov 30, 2012

3,809

% of Total: 100.00% (3,809)



Pageviews

Dec 1, 2012 - Dec 31, 2012

9,464

% of Total: 100.00% (9,464)



Oct 31, 2012 - Nov 30, 2012

14,202

% of Total: 100.00% (14,202)



Pages / Visit

Dec 1, 2012 - Dec 31, 2012

2.77

Site Avg: 2.77 (0.00%)



Oct 31, 2012 - Nov 30, 2012

2.95

Site Avg: 2.95 (0.00%)



Avg. Time on Page

Dec 1, 2012 - Dec 31, 2012

00:01:06

Site Avg: 00:01:06 (0.00%)



Oct 31, 2012 - Nov 30, 2012

00:01:11

Site Avg: 00:01:11 (0.00%)



Visits by Traffic Type



- **56.54% referral**
1,935 Visits
- **23.78% organic**
814 Visits
- **19.66% direct**
673 Visits

Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No		
Dec 1, 2012 - Dec 31, 2012	3,320	9,222
Oct 31, 2012 - Nov 30, 2012	4,676	13,849
% Change	-29.00%	-33.41%
Yes		
Dec 1, 2012 - Dec 31, 2012	102	242
Oct 31, 2012 - Nov 30, 2012	130	353

Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
United States		
Dec 1, 2012 - Dec 31, 2012	675	00:02:45
Oct 31, 2012 - Nov 30, 2012	1,083	00:03:03
% Change	-37.67%	-9.54%
Germany		
Dec 1, 2012 - Dec 31, 2012	196	00:01:08
Oct 31, 2012 - Nov 30, 2012	281	00:02:50
% Change	-30.25%	-59.86%
Spain		
Dec 1, 2012 - Dec 31, 2012	165	00:00:44
Oct 31, 2012 - Nov 30, 2012	92	00:01:44
% Change	79.35%	-57.77%
India		
Dec 1, 2012 - Dec 31, 2012	165	00:01:20
Oct 31, 2012 - Nov 30, 2012	201	00:01:49
% Change	-17.91%	-26.62%
China		
Dec 1, 2012 - Dec 31, 2012	141	00:03:40
Oct 31, 2012 - Nov 30, 2012	152	00:03:22
% Change	-7.24%	8.78%
Canada		
Dec 1, 2012 - Dec 31, 2012	120	00:01:31
Oct 31, 2012 - Nov 30, 2012	100	00:00:00

2 - NOV 30, 2012	139	333
% Change	-26.62%	-31.44%

v 30, 2012	190	00:02:03
% Change	-36.84%	-25.69%

United Kingdom		
Dec 1, 2012 - Dec 31, 2012	116	00:01:02
Oct 31, 2012 - Nov 30, 2012	185	00:01:32
% Change	-37.30%	-32.46%

France		
Dec 1, 2012 - Dec 31, 2012	115	00:01:55
Oct 31, 2012 - Nov 30, 2012	167	00:01:11
% Change	-31.14%	62.39%

Poland		
Dec 1, 2012 - Dec 31, 2012	98	00:00:49
Oct 31, 2012 - Nov 30, 2012	131	00:02:29
% Change	-25.19%	-67.00%

Turkey		
Dec 1, 2012 - Dec 31, 2012	89	00:02:25
Oct 31, 2012 - Nov 30, 2012	88	00:01:03
% Change	1.14%	131.11%