

My Dashboard

Visits

Aug 1, 2012 - Aug 31, 2012

462

% of Total: 100.00% (462)



Jul 1, 2012 - Jul 31, 2012

3,587

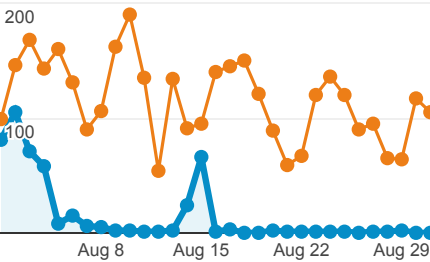
% of Total: 100.00% (3,587)



Visits

● Visits (Aug 1, 2012 - Aug 31, 2012)

● Visits (Jul 1, 2012 - Jul 31, 2012)



Visits by Traffic Type



- **61.03% referral**
282 Visits
- **26.83% direct**
124 Visits
- **12.12% organic**
56 Visits

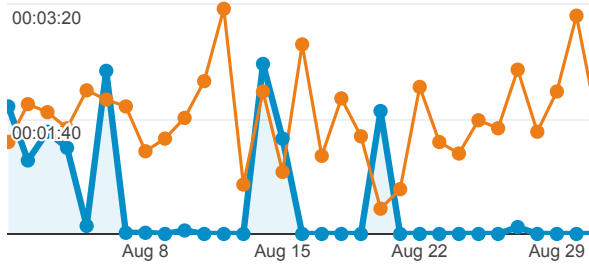
Visits and Pageviews by Mobile

Mobile	Visits	Pageviews
No		
Aug 1, 2012 - Aug 31, 2012	451	1,157
Jul 1, 2012 - Jul 31, 2012	3,493	9,064
% Change	-87.09%	-87.24%
Yes		
Aug 1, 2012 - Aug 31, 2012	11	13
Jul 1, 2012 - Jul 31, 2012	94	214
% Change	-88.30%	-93.93%

Avg. Visit Duration

● Avg. Visit Duration (Aug 1, 2012 - Aug 31, 2012)

● Avg. Visit Duration (Jul 1, 2012 - Jul 31, 2012)



Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Visits	Avg. Visit Duration
United States		
Aug 1, 2012 - Aug 31, 2012	136	00:01:24
Jul 1, 2012 - Jul 31, 2012	925	00:02:20
% Change	-85.30%	-39.86%
Germany		
Aug 1, 2012 - Aug 31, 2012	79	00:00:30
Jul 1, 2012 - Jul 31, 2012	359	00:01:21
% Change	-77.99%	-62.87%
India		
Aug 1, 2012 - Aug 31, 2012	27	00:02:21
Jul 1, 2012 - Jul 31, 2012	164	00:01:11
% Change	-83.54%	99.37%
China		
Aug 1, 2012 - Aug 31, 2012	23	00:01:49
Jul 1, 2012 - Jul 31, 2012	180	00:01:17
% Change	-87.22%	40.57%
Canada		
Aug 1, 2012 - Aug 31, 2012	19	00:00:24
Jul 1, 2012 - Jul 31, 2012	104	00:00:57
% Change	-81.73%	-56.78%
United Kingdom		
Aug 1, 2012 - Aug 31, 2012	14	00:02:27
Jul 1, 2012 - Jul 31, 2012	118	00:01:59

Aug 1, 2012 - Aug 31, 2012

Compare to: Jul 1, 2012 - Jul 31, 2012

% New Visits

Aug 1, 2012 - Aug 31, 2012

72.51%

Site Avg: 72.51% (0.00%)



Jul 1, 2012 - Jul 31, 2012

77.84%

Site Avg: 77.84% (0.00%)



Unique Visitors

Aug 1, 2012 - Aug 31, 2012

380

% of Total: 100.00% (380)



Jul 1, 2012 - Jul 31, 2012

2,966

% of Total: 100.00% (2,966)



Pageviews

Aug 1, 2012 - Aug 31, 2012

1,170

% of Total: 100.00% (1,170)



Jul 1, 2012 - Jul 31, 2012

9,278

% of Total: 100.00% (9,278)



Pages / Visit

Aug 1, 2012 - Aug 31, 2012

2.53

Site Avg: 2.53 (0.00%)



Jul 1, 2012 - Jul 31, 2012

2.59

Site Avg: 2.59 (0.00%)



Avg. Time on Page

Aug 1, 2012 - Aug 31, 2012

00:00:53

Site Avg: 00:00:53 (0.00%)



Jul 1, 2012 - Jul 31, 2012

00:01:04

Site Avg: 00:01:04 (0.00%)



% Change	-88.14%	22.91%
Brazil		
Aug 1, 2012 - Aug 31, 2012	13	00:02:48
Jul 1, 2012 - Jul 31, 2012	133	00:01:16
% Change	-90.23%	122.89%
France		
Aug 1, 2012 - Aug 31, 2012	12	00:00:54
Jul 1, 2012 - Jul 31, 2012	118	00:01:57
% Change	-89.83%	-54.10%
Italy		
Aug 1, 2012 - Aug 31, 2012	11	00:00:18
Jul 1, 2012 - Jul 31, 2012	111	00:02:05
% Change	-90.09%	-85.78%
Japan		
Aug 1, 2012 - Aug 31, 2012	10	00:01:14
Jul 1, 2012 - Jul 31, 2012	84	00:01:02
% Change	-88.10%	19.40%