

My Dashboard

Sep 1, 2014 - Sep 30, 2014

Compare to: Aug 2, 2014 - Aug 31, 2014

All Sessions +0.00%

+ Add Segment

Visits

Sep 1, 2014 - Sep 30, 2014

5,427

% of Total: 100.00% (5,427)



Aug 2, 2014 - Aug 31, 2014

3,854

% of Total: 100.00% (3,854)



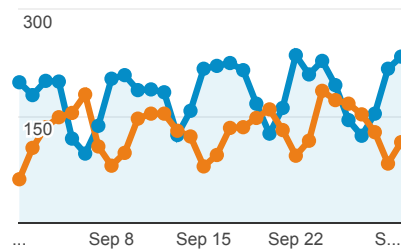
Visits

Sep 1, 2014 - Sep 30, 2014:

● Sessions

Aug 2, 2014 - Aug 31, 2014:

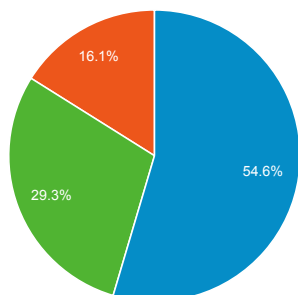
● Sessions



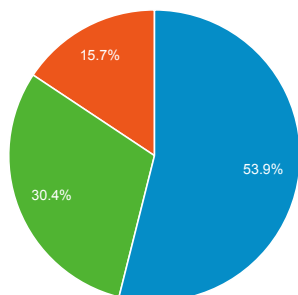
Visits by Traffic Type

■ organic ■ referral ■ direct

Sep 1, 2014 - Sep 30, 2014



Aug 2, 2014 - Aug 31, 2014



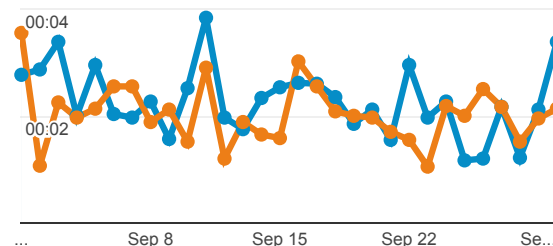
Avg. Visit Duration

Sep 1, 2014 - Sep 30, 2014:

● Avg. Session Duration

Aug 2, 2014 - Aug 31, 2014:

● Avg. Session Duration



Visits and Avg. Visit Duration by Country / Territory

Country / Territory	Sessions	Avg. Session Duration
United States		
Sep 1, 2014 - Sep 30, 2014	1,576	00:03:09
Aug 2, 2014 - Aug 31, 2014	931	00:02:27
% Change	69.28%	28.60%
India		
Sep 1, 2014 - Sep 30, 2014	385	00:01:21
Aug 2, 2014 - Aug 31, 2014	356	00:02:19
% Change	8.15%	-41.76%
Canada		
Sep 1, 2014 - Sep 30, 2014	269	00:01:35
Aug 2, 2014 - Aug 31, 2014	112	00:01:25
% Change	140.18%	10.96%
United Kingdom		
Sep 1, 2014 - Sep 30, 2014	227	00:03:10
Aug 2, 2014 - Aug 31, 2014	196	00:01:51
% Change	15.82%	70.34%
Germany		
Sep 1, 2014 - Sep 30, 2014	221	00:02:14
Aug 2, 2014 - Aug 31, 2014		

% New Visits

Sep 1, 2014 - Sep 30, 2014

76.62%

Site Avg: 76.62% (0.00%)



Aug 2, 2014 - Aug 31, 2014

76.62%

Site Avg: 76.62% (0.00%)



Unique Visitors

Sep 1, 2014 - Sep 30, 2014

4,337

% of Total: 100.00% (4,337)



Aug 2, 2014 - Aug 31, 2014

3,106

% of Total: 100.00% (3,106)



Pageviews

Sep 1, 2014 - Sep 30, 2014

12,938

% of Total: 100.00% (12,938)



Aug 2, 2014 - Aug 31, 2014

9,316

% of Total: 100.00% (9,316)



Pages / Visit

Sep 1, 2014 - Sep 30, 2014

2.38

Site Avg: 2.38 (0.00%)



Aug 2, 2014 - Aug 31, 2014

2.42

Site Avg: 2.42 (0.00%)



Avg. Time on Page

Sep 1, 2014 - Sep 30, 2014

00:01:40

Site Avg: 00:01:40 (0.00%)



Aug 2, 2014 - Aug 31, 2014

00:01:26

Site Avg: 00:01:26 (0.00%)



Visits and Pageviews by Mobile

Mobile (Including Tablet)	Sessions	Pageviews			
			Aug 2, 2014 - Aug 31, 2014	215	00:01:36
			% Change	2.79%	39.30%
			China		
No			Sep 1, 2014 - Sep 30, 2014	190	00:03:03
Sep 1, 2014 - Sep 30, 2014	5,017	12,167	Aug 2, 2014 - Aug 31, 2014	119	00:02:34
Aug 2, 2014 - Aug 31, 2014	3,534	8,603	% Change	59.66%	18.52%
% Change	41.96%	41.43%	France		
Yes			Sep 1, 2014 - Sep 30, 2014	150	00:04:15
Sep 1, 2014 - Sep 30, 2014	410	771	Aug 2, 2014 - Aug 31, 2014	88	00:02:35
Aug 2, 2014 - Aug 31, 2014	320	713	% Change	70.45%	64.15%
% Change	28.12%	8.13%	Brazil		
			Sep 1, 2014 - Sep 30, 2014	124	00:01:05
			Aug 2, 2014 - Aug 31, 2014	123	00:01:53
			% Change	0.81%	-42.30%
			Netherlands		
			Sep 1, 2014 - Sep 30, 2014	120	00:01:21
			Aug 2, 2014 - Aug 31, 2014	48	00:01:00
			% Change	150.00%	34.32%
			Spain		
			Sep 1, 2014 - Sep 30, 2014	107	00:02:20
			Aug 2, 2014 - Aug 31, 2014	46	00:00:18
			% Change	132.61%	691.52%