### Visits

**Visits by Traffic Type**

- **May 1, 2017 - May 31, 2017**
  - organic: 18.8%
  - direct: 75.9%
  - referral: 5.3%

- **Mar 31, 2017 - Apr 30, 2017**
  - organic: 20.3%
  - direct: 73.6%
  - referral: 6.1%

### Average Visit Duration

<table>
<thead>
<tr>
<th>Month</th>
<th>Avg. Session Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 1, 2017 - May 31, 2017</td>
<td>00:01:25</td>
</tr>
<tr>
<td>Mar 31, 2017 - Apr 30, 2017</td>
<td>00:02:09</td>
</tr>
</tbody>
</table>

% Change:

- **May 1, 2017 - May 31, 2017**
  - organic: -20.67%
  - direct: -34.19%
  - referral: -2.00%

- **Mar 31, 2017 - Apr 30, 2017**
  - organic: -14.67%
  - direct: 35.15%
  - referral: 12.94%

### Visits and Avg. Visit Duration by Country / Territory

#### United States

- **May 1, 2017 - May 31, 2017**
  - Sessions: 2,257
  - Avg. Session Duration: 00:01:25

- **Mar 31, 2017 - Apr 30, 2017**
  - Sessions: 2,845
  - Avg. Session Duration: 00:02:09

% Change:

- **May 1, 2017 - May 31, 2017**
  - organic: -20.67%
  - direct: -34.19%
  - referral: -2.00%

- **Mar 31, 2017 - Apr 30, 2017**
  - organic: -14.67%
  - direct: 35.15%
  - referral: 12.94%

#### India

- **May 1, 2017 - May 31, 2017**
  - Sessions: 2,244
  - Avg. Session Duration: 00:01:15

- **Mar 31, 2017 - Apr 30, 2017**
  - Sessions: 1,957
  - Avg. Session Duration: 00:01:17

% Change:

- **May 1, 2017 - May 31, 2017**
  - organic: 14.67%
  - direct: -2.00%

- **Mar 31, 2017 - Apr 30, 2017**
  - organic: 14.67%
  - direct: 20.38%

#### United Kingdom

- **May 1, 2017 - May 31, 2017**
  - Sessions: 534
  - Avg. Session Duration: 00:00:57

- **Mar 31, 2017 - Apr 30, 2017**
  - Sessions: 465
  - Avg. Session Duration: 00:01:28

% Change:

- **May 1, 2017 - May 31, 2017**
  - organic: 14.67%
  - direct: -2.00%

- **Mar 31, 2017 - Apr 30, 2017**
  - organic: 14.67%
  - direct: 35.15%

#### Germany

- **May 1, 2017 - May 31, 2017**
  - Sessions: 445
  - Avg. Session Duration: 00:00:59

- **Mar 31, 2017 - Apr 30, 2017**
  - Sessions: 394
  - Avg. Session Duration: 00:01:31

% Change:

- **May 1, 2017 - May 31, 2017**
  - organic: 12.94%
  - direct: 35.82%

- **Mar 31, 2017 - Apr 30, 2017**
  - organic: 12.94%
  - direct: 35.82%

#### Turkey

- **May 1, 2017 - May 31, 2017**
  - Sessions: 300
  - Avg. Session Duration: 00:01:15

- **Mar 31, 2017 - Apr 30, 2017**
  - Sessions: 314
  - Avg. Session Duration: 00:01:25

% Change:

- **May 1, 2017 - May 31, 2017**
  - organic: -4.46%
  - direct: -11.54%

- **Mar 31, 2017 - Apr 30, 2017**
  - organic: -4.46%
  - direct: -11.54%

#### China

- **May 1, 2017 - May 31, 2017**
  - Sessions: 285
  - Avg. Session Duration: 00:01:43

- **Mar 31, 2017 - Apr 30, 2017**
  - Sessions: 462
  - Avg. Session Duration: 00:01:18

% Change:

- **May 1, 2017 - May 31, 2017**
  - organic: -38.31%
  - direct: 32.62%

- **Mar 31, 2017 - Apr 30, 2017**
  - organic: -38.31%
  - direct: 32.62%

#### France

- **May 1, 2017 - May 31, 2017**
  - Sessions: 266
  - Avg. Session Duration: 00:01:16

- **Mar 31, 2017 - Apr 30, 2017**
  - Sessions: 264
  - Avg. Session Duration: 00:01:40

% Change:

- **May 1, 2017 - May 31, 2017**
  - organic: -38.31%
  - direct: 32.62%

- **Mar 31, 2017 - Apr 30, 2017**
  - organic: -38.31%
  - direct: 32.62%

### Browser Pageviews

<table>
<thead>
<tr>
<th>Browser</th>
<th>Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chrome</td>
<td>14,304</td>
</tr>
<tr>
<td>Firefox</td>
<td>15,136</td>
</tr>
<tr>
<td>Internet Explorer</td>
<td>3,247</td>
</tr>
<tr>
<td>UC Browser</td>
<td>468</td>
</tr>
<tr>
<td>Edge</td>
<td>442</td>
</tr>
<tr>
<td>Opera Mini</td>
<td>425</td>
</tr>
<tr>
<td>Opera</td>
<td>276</td>
</tr>
<tr>
<td>Android Webview</td>
<td>118</td>
</tr>
<tr>
<td>YaBrowser</td>
<td>33</td>
</tr>
<tr>
<td></td>
<td>5</td>
</tr>
</tbody>
</table>

% Change:

- Chrome: -5.50%
- Firefox: 32.62%
- Internet Explorer: -22.34%
- UC Browser: 38.87%
- Edge: -29.84%
- Opera Mini: 18.35%
- Opera: 53.99%
- Android Webview: 15.69%
- YaBrowser: 560.00%
- Chrome: -5.50%
- Firefox: 32.62%
- Internet Explorer: -22.34%
- UC Browser: 38.87%
- Edge: -29.84%
- Opera Mini: 18.35%
- Opera: 53.99%
- Android Webview: 15.69%
- YaBrowser: 560.00%
### Visits and Pageviews by Mobile

<table>
<thead>
<tr>
<th>Mobile (Including Tablet)</th>
<th>Sessions</th>
<th>Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>May 1, 2017 - May 31, 2017</td>
<td>9,213</td>
</tr>
<tr>
<td></td>
<td>Mar 31, 2017 - Apr 30, 2017</td>
<td>9,723</td>
</tr>
<tr>
<td>% Change</td>
<td>-5.25%</td>
<td>-10.85%</td>
</tr>
<tr>
<td>Yes</td>
<td>May 1, 2017 - May 31, 2017</td>
<td>2,613</td>
</tr>
<tr>
<td></td>
<td>Mar 31, 2017 - Apr 30, 2017</td>
<td>2,326</td>
</tr>
<tr>
<td>% Change</td>
<td>12.34%</td>
<td>9.85%</td>
</tr>
</tbody>
</table>

#### Brazil

<table>
<thead>
<tr>
<th>% Change</th>
<th>Months</th>
<th>Sessions</th>
<th>Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 1, 2017 - May 31, 2017</td>
<td>231</td>
<td>00:02:25</td>
<td></td>
</tr>
<tr>
<td>Mar 31, 2017 - Apr 30, 2017</td>
<td>179</td>
<td>00:01:41</td>
<td></td>
</tr>
<tr>
<td>% Change</td>
<td>29.05%</td>
<td>43.80%</td>
<td></td>
</tr>
</tbody>
</table>

#### Colombia

<table>
<thead>
<tr>
<th>% Change</th>
<th>Months</th>
<th>Sessions</th>
<th>Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 1, 2017 - May 31, 2017</td>
<td>213</td>
<td>00:02:29</td>
<td></td>
</tr>
<tr>
<td>Mar 31, 2017 - Apr 30, 2017</td>
<td>166</td>
<td>00:01:53</td>
<td></td>
</tr>
<tr>
<td>% Change</td>
<td>28.31%</td>
<td>31.98%</td>
<td></td>
</tr>
</tbody>
</table>

#### Iran

<table>
<thead>
<tr>
<th>% Change</th>
<th>Months</th>
<th>Sessions</th>
<th>Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 1, 2017 - May 31, 2017</td>
<td>203</td>
<td>00:02:08</td>
<td></td>
</tr>
<tr>
<td>Mar 31, 2017 - Apr 30, 2017</td>
<td>142</td>
<td>00:01:56</td>
<td></td>
</tr>
<tr>
<td>% Change</td>
<td>42.96%</td>
<td>10.08%</td>
<td></td>
</tr>
</tbody>
</table>

### % New Visits

<table>
<thead>
<tr>
<th>% Change</th>
<th>Months</th>
<th>Sessions</th>
<th>Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 1, 2017 - May 31, 2017</td>
<td>0.76%</td>
<td>00:02:25</td>
<td></td>
</tr>
<tr>
<td>Mar 31, 2017 - Apr 30, 2017</td>
<td>-24.22%</td>
<td>00:01:41</td>
<td></td>
</tr>
</tbody>
</table>

### Unique Visitors

<table>
<thead>
<tr>
<th>% Change</th>
<th>Months</th>
<th>Sessions</th>
<th>Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 1, 2017 - May 31, 2017</td>
<td>9,628</td>
<td>00:02:25</td>
<td></td>
</tr>
<tr>
<td>Mar 31, 2017 - Apr 30, 2017</td>
<td>9,670</td>
<td>00:01:41</td>
<td></td>
</tr>
<tr>
<td>% Change</td>
<td>0.76%</td>
<td>24.22%</td>
<td></td>
</tr>
</tbody>
</table>

### Pageviews

<table>
<thead>
<tr>
<th>% Change</th>
<th>Months</th>
<th>Sessions</th>
<th>Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 1, 2017 - May 31, 2017</td>
<td>20,970</td>
<td>00:02:25</td>
<td></td>
</tr>
<tr>
<td>Mar 31, 2017 - Apr 30, 2017</td>
<td>22,766</td>
<td>00:01:56</td>
<td></td>
</tr>
<tr>
<td>% Change</td>
<td>1.77%</td>
<td>10.08%</td>
<td></td>
</tr>
</tbody>
</table>

### Pages / Visit

<table>
<thead>
<tr>
<th>% Change</th>
<th>Months</th>
<th>Sessions</th>
<th>Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 1, 2017 - May 31, 2017</td>
<td>1.77</td>
<td>00:02:01</td>
<td></td>
</tr>
<tr>
<td>Mar 31, 2017 - Apr 30, 2017</td>
<td>1.89</td>
<td>00:01:55</td>
<td></td>
</tr>
<tr>
<td>% Change</td>
<td>1.77%</td>
<td>1.89%</td>
<td></td>
</tr>
</tbody>
</table>

### Avg. Time on Page

<table>
<thead>
<tr>
<th>% Change</th>
<th>Months</th>
<th>Sessions</th>
<th>Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 1, 2017 - May 31, 2017</td>
<td>00:02:01</td>
<td>00:02:25</td>
<td></td>
</tr>
<tr>
<td>Mar 31, 2017 - Apr 30, 2017</td>
<td>00:01:55</td>
<td>00:01:41</td>
<td></td>
</tr>
<tr>
<td>% Change</td>
<td>0.76%</td>
<td>24.22%</td>
<td></td>
</tr>
</tbody>
</table>

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