**Visits**

Aug 1, 2020 - Aug 31, 2020: 10,910
% of Total: 100.00%
Jul 1, 2020 - Jul 31, 2020: 11,899
% of Total: 100.00%

**Visits by Traffic Type**

- **organic**: 20% of Total
- **direct**: 50% of Total
- **referral**: 30% of Total

**Avg. Visit Duration**

- Aug 1, 2020 - Aug 31, 2020: 00:01:54
- Jul 1, 2020 - Jul 31, 2020: 00:02:07
% Change: -2.97%

**% New Visits**

- Aug 1, 2020 - Aug 31, 2020: 77.62%
- Jul 1, 2020 - Jul 31, 2020: 76.56%

**Unique Visitors**

- Aug 1, 2020 - Aug 31, 2020: 8,904
% of Total: 100.00%
- Jul 1, 2020 - Jul 31, 2020: 9,518
% of Total: 100.00%

**Pageviews**

- Aug 1, 2020 - Aug 31, 2020: 19,614
% of Total: 100.00%
- Jul 1, 2020 - Jul 31, 2020: 21,233
% of Total: 100.00%

**Pages / Visit**

- Aug 1, 2020 - Aug 31, 2020: 1.80
Avg for View: 1.80 (0.00%)
- Jul 1, 2020 - Jul 31, 2020: 1.78
Avg for View: 1.78 (0.00%)

**Avg. Time on Page**

- Aug 1, 2020 - Aug 31, 2020: 00:01:54
Avg for View: 00:01:54 (0.00%)
- Jul 1, 2020 - Jul 31, 2020: 00:02:07
Avg for View: 00:02:07 (0.00%)
<table>
<thead>
<tr>
<th>(Including Tablet)</th>
<th>Sessions</th>
<th>Pageviews</th>
<th>% Change</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aug 1, 2020 - Aug 31, 2020</td>
<td>8,449</td>
<td>15,911</td>
<td>-10.69%</td>
<td>-7.79%</td>
</tr>
<tr>
<td>Jul 1, 2020 - Jul 31, 2020</td>
<td>9,460</td>
<td>17,256</td>
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<tr>
<td>% Change</td>
<td>-10.69%</td>
<td>-7.79%</td>
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</tr>
<tr>
<td>Yes</td>
<td></td>
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</tr>
<tr>
<td>Aug 1, 2020 - Aug 31, 2020</td>
<td>2,461</td>
<td>3,703</td>
<td>0.90%</td>
<td>-6.89%</td>
</tr>
<tr>
<td>Jul 1, 2020 - Jul 31, 2020</td>
<td>2,439</td>
<td>3,977</td>
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</tr>
<tr>
<td>% Change</td>
<td>0.90%</td>
<td>-6.89%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

|                      | Sessions | Pageviews | % Change | % Change |
|                      |          |           |          |          |
| Australia           |          |           |          |          |
| Aug 1, 2020 - Aug 31, 2020 | 222      | 00:01:09  | -16.50%  | -23.38%  |
| Jul 1, 2020 - Jul 31, 2020  | 137      | 00:01:18  |          |          |
| % Change            |          |           |          |          |
| Brazil              |          |           |          |          |
| Aug 1, 2020 - Aug 31, 2020 | 214      | 00:01:37  |          |          |
| Jul 1, 2020 - Jul 31, 2020  | 211      | 00:01:25  |          |          |
| % Change            | 1.42%    | 14.43%    |          |          |
| Pakistan            |          |           |          |          |
| Aug 1, 2020 - Aug 31, 2020 | 188      | 00:01:11  | -43.71%  | -51.99%  |
| Jul 1, 2020 - Jul 31, 2020  | 334      | 00:02:28  |          |          |
| % Change            | -43.71%  | -51.99%   |          |          |
| Colombia            |          |           |          |          |
| Aug 1, 2020 - Aug 31, 2020 | 171      | 00:02:41  | 33.59%   | 18.68%   |
| Jul 1, 2020 - Jul 31, 2020  | 128      | 00:02:15  |          |          |
| % Change            | 33.59%   | 18.68%    |          |          |