

My Dashboard

Apr 1, 2015 - Apr 30, 2015
Compare to: Mar 2, 2015 - Mar 31, 2015

All Sessions
+0.00%

Visits

Apr 1, 2015 - Apr 30, 2015

7,470

% of Total: 100.00% (7,470)



Mar 2, 2015 - Mar 31, 2015

7,323

% of Total: 100.00% (7,323)



Visits

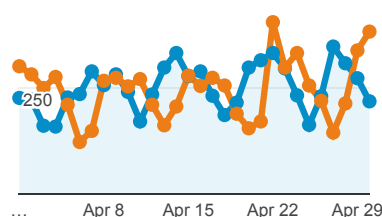
Apr 1, 2015 - Apr 30, 2015:

● Sessions

Mar 2, 2015 - Mar 31, 2015:

● Sessions

500

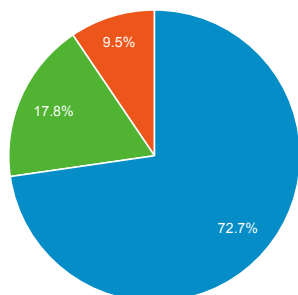


... Apr 8 Apr 15 Apr 22 Apr 29

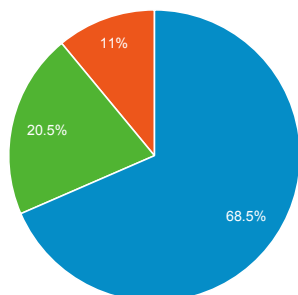
Visits by Traffic Type

■ organic ■ referral ■ direct

Apr 1, 2015 - Apr 30, 2015



Mar 2, 2015 - Mar 31, 2015



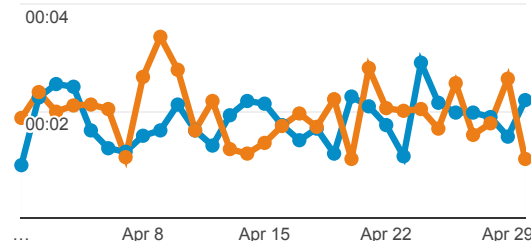
Avg. Visit Duration

Apr 1, 2015 - Apr 30, 2015:

● Avg. Session Duration

Mar 2, 2015 - Mar 31, 2015:

● Avg. Session Duration



Visits and Avg. Visit Duration by Country / Territory

| Country | Sessions | Avg. Session Duration |
|----------------------------|----------------|-----------------------|
| United States | | |
| Apr 1, 2015 - Apr 30, 2015 | 1,897 | 00:01:53 |
| Mar 2, 2015 - Mar 31, 2015 | 1,872 | 00:02:08 |
| % Change | 1.34% | -11.60% |
| India | | |
| Apr 1, 2015 - Apr 30, 2015 | 980 | 00:01:27 |
| Mar 2, 2015 - Mar 31, 2015 | 798 | 00:01:14 |
| % Change | 22.81% | 16.13% |
| United Kingdom | | |
| Apr 1, 2015 - Apr 30, 2015 | 253 | 00:01:14 |
| Mar 2, 2015 - Mar 31, 2015 | 299 | 00:01:23 |
| % Change | -15.38% | -11.63% |
| Canada | | |
| Apr 1, 2015 - Apr 30, 2015 | 228 | 00:01:08 |
| Mar 2, 2015 - Mar 31, 2015 | 317 | 00:01:53 |
| % Change | -28.08% | -40.34% |
| Germany | | |
| Apr 1, 2015 - Apr 30, 2015 | 216 | 00:02:35 |
| Mar 2, 2015 - Mar 31, 2015 | | |

% New Visits

Apr 1, 2015 - Apr 30, 2015

76.67%

Avg for View: 76.67% (0.00%)



Mar 2, 2015 - Mar 31, 2015

75.39%

Avg for View: 75.39% (0.00%)



Unique Visitors

Apr 1, 2015 - Apr 30, 2015

6,009

% of Total: 100.00% (6,009)



Mar 2, 2015 - Mar 31, 2015

5,788

% of Total: 100.00% (5,788)



Pageviews

Apr 1, 2015 - Apr 30, 2015

15,476

% of Total: 100.00% (15,476)



Mar 2, 2015 - Mar 31, 2015

16,142

% of Total: 100.00% (16,142)



Pages / Visit

Apr 1, 2015 - Apr 30, 2015

2.07

Avg for View: 2.07 (0.00%)



Mar 2, 2015 - Mar 31, 2015

2.20

Avg for View: 2.20 (0.00%)



Avg. Time on Page

Apr 1, 2015 - Apr 30, 2015

00:01:41

Avg for View: 00:01:41 (0.00%)



Mar 2, 2015 - Mar 31, 2015

00:01:39

Avg for View: 00:01:39 (0.00%)



Visits and Pageviews by Mobile

| Mobile (Including Tablet) | Sessions | Pageviews |
|----------------------------|--------------|---------------|
| No | | |
| Apr 1, 2015 - Apr 30, 2015 | 6,605 | 14,009 |
| Mar 2, 2015 - Mar 31, 2015 | 6,525 | 14,661 |
| % Change | 1.23% | -4.45% |
| Yes | | |
| Apr 1, 2015 - Apr 30, 2015 | 865 | 1,467 |
| Mar 2, 2015 - Mar 31, 2015 | 798 | 1,481 |
| % Change | 8.40% | -0.95% |

| | | |
|----------------------------|----------------|----------------|
| Mar 2, 2015 - Mar 31, 2015 | 268 | 00:02:41 |
| % Change | -19.40% | -3.95% |
| Poland | | |
| Apr 1, 2015 - Apr 30, 2015 | 184 | 00:02:42 |
| Mar 2, 2015 - Mar 31, 2015 | 111 | 00:01:21 |
| % Change | 65.77% | 101.50% |
| Brazil | | |
| Apr 1, 2015 - Apr 30, 2015 | 166 | 00:01:53 |
| Mar 2, 2015 - Mar 31, 2015 | 134 | 00:02:25 |
| % Change | 23.88% | -21.70% |
| France | | |
| Apr 1, 2015 - Apr 30, 2015 | 154 | 00:01:43 |
| Mar 2, 2015 - Mar 31, 2015 | 158 | 00:02:43 |
| % Change | -2.53% | -36.75% |
| Turkey | | |
| Apr 1, 2015 - Apr 30, 2015 | 146 | 00:02:40 |
| Mar 2, 2015 - Mar 31, 2015 | 122 | 00:02:43 |
| % Change | 19.67% | -2.08% |
| Malaysia | | |
| Apr 1, 2015 - Apr 30, 2015 | 140 | 00:01:11 |
| Mar 2, 2015 - Mar 31, 2015 | 114 | 00:01:11 |
| % Change | 22.81% | -0.56% |