

My Dashboard

Jan 1, 2021 - Dec 31, 2021
Compare to: Jan 1, 2020 - Dec 31, 2020

All Users
+0.00% Sessions

Visits

Jan 1, 2021 - Dec 31, 2021

178,081

% of Total: 100.00% (178,081)

Jan 1, 2020 - Dec 31, 2020

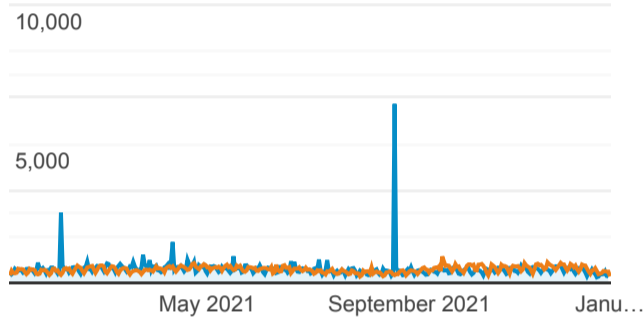
173,111

% of Total: 100.00% (173,111)

Visits and Visits

Jan 1, 2021 - Dec 31, 2021: Sessions

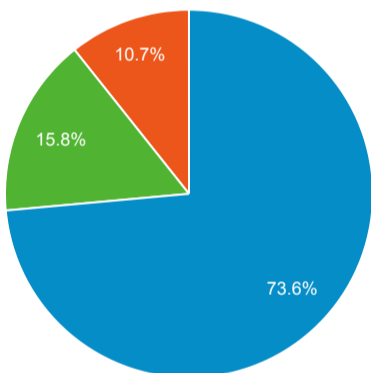
Jan 1, 2020 - Dec 31, 2020: Sessions



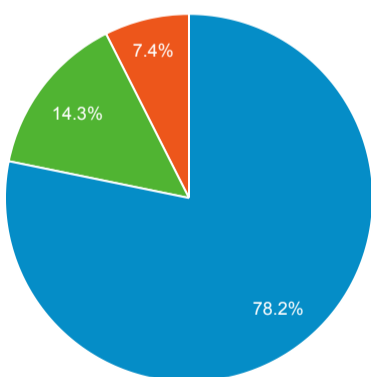
Visits by Traffic Type

organic direct referral social
Get-Paid-For-Impressions Other

Jan 1, 2021 - Dec 31, 2021



Jan 1, 2020 - Dec 31, 2020



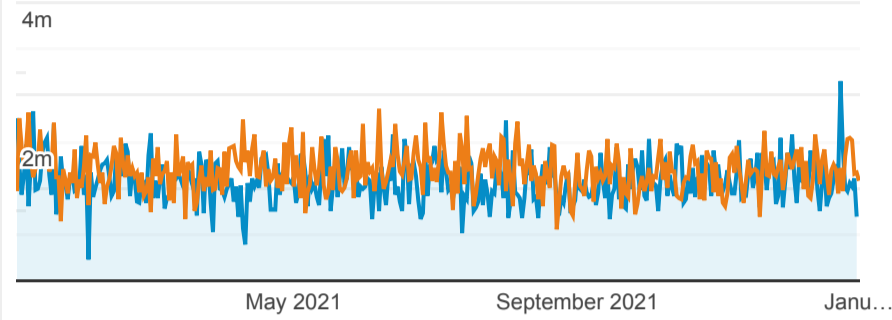
Visits and Pageviews by Mobile

Mobile (Including Tablet)	Sessions	Pageviews
No		
Jan 1, 2021 - Dec 31, 2021	122,470	217,784
Jan 1, 2020 - Dec 31, 2020	134,999	248,285
% Change	-9.28%	-12.28%
Yes		
Jan 1, 2021 - Dec 31, 2021	55,611	76,586
Jan 1, 2020 - Dec 31, 2020	38,112	57,384
% Change	45.91%	33.46%

Avg. Visit Duration

Jan 1, 2021 - Dec 31, 2021: Avg. Session Duration

Jan 1, 2020 - Dec 31, 2020: Avg. Session Duration



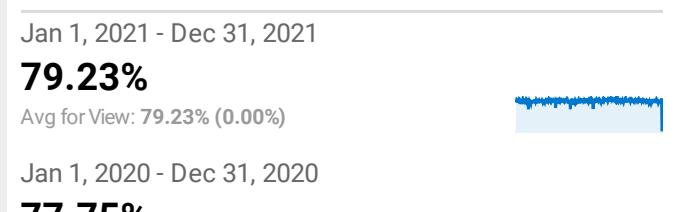
Visits and Avg. Visit Duration by Country / Territory

Country	Sessions	Avg. Session Duration
India		
Jan 1, 2021 - Dec 31, 2021	47,561	00:01:19
Jan 1, 2020 - Dec 31, 2020	33,498	00:01:33
% Change	41.98%	-15.04%
United States		
Jan 1, 2021 - Dec 31, 2021	30,093	00:01:13
Jan 1, 2020 - Dec 31, 2020	36,970	00:01:20
% Change	-18.60%	-8.80%
China		
Jan 1, 2021 - Dec 31, 2021	14,936	00:00:37
Jan 1, 2020 - Dec 31, 2020	7,613	00:01:07
% Change	96.19%	-43.94%
Germany		
Jan 1, 2021 - Dec 31, 2021	5,385	00:01:53
Jan 1, 2020 - Dec 31, 2020	5,720	00:01:42
% Change	-5.86%	11.20%
United Kingdom		
Jan 1, 2021 - Dec 31, 2021	4,793	00:01:21
Jan 1, 2020 - Dec 31, 2020	6,197	00:01:26
% Change	-22.66%	-6.27%
Turkey		
Jan 1, 2021 - Dec 31, 2021	3,987	00:01:49
Jan 1, 2020 - Dec 31, 2020	4,050	00:01:58
% Change	-1.56%	-7.16%
Canada		
Jan 1, 2021 - Dec 31, 2021	3,761	00:01:24
Jan 1, 2020 - Dec 31, 2020	5,530	00:01:44
% Change	-31.99%	-19.34%
Philippines		
Jan 1, 2021 - Dec 31, 2021	2,532	00:01:27
Jan 1, 2020 - Dec 31, 2020	1,980	00:01:40
% Change	27.88%	-13.59%
France		
Jan 1, 2021 - Dec 31, 2021	2,343	00:01:38
Jan 1, 2020 - Dec 31, 2020	2,611	00:01:46
% Change	-10.26%	-7.10%
Malaysia		

Browser

Browser	Pageviews
Chrome	
Jan 1, 2021 - Dec 31, 2021	212,272
Jan 1, 2020 - Dec 31, 2020	222,822
% Change	-4.73%
Safari	
Jan 1, 2021 - Dec 31, 2021	30,353
Jan 1, 2020 - Dec 31, 2020	29,235
% Change	3.82%
Firefox	
Jan 1, 2021 - Dec 31, 2021	19,483
Jan 1, 2020 - Dec 31, 2020	26,682
% Change	-26.98%
Edge	
Jan 1, 2021 - Dec 31, 2021	17,359
Jan 1, 2020 - Dec 31, 2020	13,284
% Change	30.68%
Opera	
Jan 1, 2021 - Dec 31, 2021	4,976
Jan 1, 2020 - Dec 31, 2020	4,445
% Change	11.95%
UC Browser	
Jan 1, 2021 - Dec 31, 2021	2,071
Jan 1, 2020 - Dec 31, 2020	2,290
% Change	-9.56%
Mozilla Compatible Agent	
Jan 1, 2021 - Dec 31, 2021	2,070
Jan 1, 2020 - Dec 31, 2020	714
% Change	189.92%
Samsung Internet	
Jan 1, 2021 - Dec 31, 2021	1,834
Jan 1, 2020 - Dec 31, 2020	1,654
% Change	10.88%
Internet Explorer	
Jan 1, 2021 - Dec 31, 2021	1,321
Jan 1, 2020 - Dec 31, 2020	2,284
% Change	-42.16%
Android Webview	
Jan 1, 2021 - Dec 31, 2021	884
Jan 1, 2020 - Dec 31, 2020	778
% Change	13.62%

% New Visits




Jan 1, 2021 - Dec 31, 2021	2,290	00:01:49
Jan 1, 2020 - Dec 31, 2020	2,419	00:01:53
% Change	-5.33%	-3.73%

77.75%
Avg for View: 77.75% (0.00%)




Unique Visitors

Jan 1, 2021 - Dec 31, 2021
141,304
% of Total: 100.00% (141,304)




Jan 1, 2020 - Dec 31, 2020
134,212
% of Total: 100.00% (134,212)




Pageviews

Jan 1, 2021 - Dec 31, 2021
294,370
% of Total: 100.00% (294,370)




Jan 1, 2020 - Dec 31, 2020
305,669
% of Total: 100.00% (305,669)




Pages / Visit

Jan 1, 2021 - Dec 31, 2021
1.65
Avg for View: 1.65 (0.00%)




Jan 1, 2020 - Dec 31, 2020
1.77
Avg for View: 1.77 (0.00%)



Avg. Time on Page

Jan 1, 2021 - Dec 31, 2021
00:02:07
Avg for View: 00:02:07 (0.00%)



Jan 1, 2020 - Dec 31, 2020
00:02:02
Avg for View: 00:02:02 (0.00%)

